

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 82 (2016)
Heft: [5]

Artikel: Swiss-Kiwi life stories : the Swiss chalet
Autor: Cooper-Flühler, Belinda / Flühler, Josie
DOI: <https://doi.org/10.5169/seals-944307>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 09.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Swiss-Kiwi Life Stories

The Swiss Chalet

Iconic Hamilton restaurant of the 60's and 70's. Proprietors: Bert and Josie Flühler

On a cold Winter's night in the middle of June 1963, Waikato dignitaries and Wellingtonian friends and family arrived for a complimentary 3 course continental meal cooked and presented by Bert and Josie Flühler. It was an enormous success and thus began the 13 years of the iconic Hamilton "Swiss Chalet" restaurant.

It really started with the immigration of a young Swiss, Engelbert (Bert) Flühler and his brother back in 1952 – drawn to New Zealand by a sense of adventure and the beckoning of fellow Küssnachters already in the country. Bert had already completed his apprenticeship as a toolmaker in the Gewerbeschule in Luzern and had some work experience under his belt. Upon arrival in New Zealand, after the long 6 week boat trip, he worked with the NZ railways (a rather far cry from the efficient Swiss Railways!) until finding employment in his own field of training with Agmar Machinery and Tools in Petone where he worked from 1953-1960.

*"I remember going to the
"Swiss Chalet" as a kid;
it was so posh and such a
treat!"*

During this time he also did some early mornings and evenings in a catering firm and maybe this is where his interest in the food industry really began. Not only did he work hard, but he also found time to socialize and spend many an evening in the family home of Josephine (Josie) Bitossi, legal secretary and accomplished pianist and broadcaster. They married on 15th November 1958, bought their first home in South Karori and welcomed their first baby in June 1960.

With Bert's insistence, Josie learnt Schwyzerdütsch. This put her in good stead for the arrival of Bert's parents in August 1960 on their first overseas trip to see their two sons and their 3 "kiwi" grandchildren. They travelled extensively throughout NZ visiting other Swiss, experiencing farm and city life, camping and Engelbert Snr even enjoyed some hunting in NZ bush. Then in March 1961 the parents, Bert and Josie and baby Belinda, spent a month

on board the Italian liner "Castelfelice" heading back to Switzerland.

*"I was a regular customer
on a Friday night during my
dinner break."*

The plan was to stay in Switzerland for 2 years so that Josie could spend some time in Bert's homeland and with his family. While living in Zürich, Bert worked for an engineering firm while Josie studied piano at the Conservatorium of music. Maybe it was the varied and interesting continental meals and the beautiful patisseries that they had while in Switzerland that were such a contrast to the NZ "steak and eggs" and "fish and chips" in the 1960s, that gave them the idea of opening a restaurant in NZ. Whatever it was, they began to seriously plan for this new venture. Josie learnt how to bake from her brother-in-law, an excellent Konditer and pastry chef, and she also gained some experience by helping out in another brother-in-law's restaurant and hotel in Arbon. Both of them did catering courses and Josie did a serving course – no mean feat in a second language in a climate when many Zürchers were not so welcoming of foreigners.

Armed with these new skills and a lot of stainless steel catering equipment plus decor (Swiss dolls, a miniature chalet, cuckoo clock, copper lamp, brass plant holders etc) they returned to NZ by boat in November 1962, arriving back in time for Christmas. To gain further catering experience, Bert worked at a continental restaurant in the afternoons and evenings and Josie worked in a bakery; both sharing parental duties. The plan was to open a coffee bar in Wellington but they couldn't find empty premises and it was difficult to get a mortgage. When close friends, Wally and Ricky Unternährer, told them about an empty building space in the "Dold's Building", Victoria Street, Hamilton, they decided to investigate this further.

*"We used to call in for dinner
on a Sunday night on our
way back to Auckland after
a weekend skiing at Mt.
Ruapehu."*

After many trips from Wellington to Hamilton, their vision began to be realized. A fabulous budding young Wellington architect designed the restaurant as part of his portfolio and a very experienced builder created the interior. A joiner from Frankton made the tables and wooden chairs with hearts in them and Josie sewed red and white gingham table cloths, curtains and aprons. To finance it all, they sold their Karori home and property and moved to Hamilton in June 1963... ready for opening day.

Bert sourced all his vegetables from local markets, meat from Waikato butchers, coffee beans specially blended by the renowned Robert Harris himself and continental meats from "Bell's Small Goods" in Wellington. Josie made all the continental cakes, pastries and apple strudel herself at home, starting at 5am every morning. She also helped cook or serve in the restaurant while juggling the growing family of 3 children and her own piano playing. The restaurant also employed a large staff, amongst them many part-timers.

"The Swiss Chalet," was the only Continental restaurant in Hamilton back then. In the early years, it was open 7 days a week as a coffee bar and restaurant. Staff from the Waikato Times and Telecom and guests from Parklands and Riverview became regular midweek clientele; Thursday nights saw the hairdressers come in

*"As a special holiday treat
we used to come to the
Swiss Chalet by bus from
Morrinsville, arriving just
before 11am to partake of the
delicious Continental cakes
and in time to watch the
cuckoo clock in action."*

for their dinner break and Friday nights were two sittings for workers and shoppers. Sunday nights were the travellers. It was a busy, popular and "adventurous" eating place where you could order filet mignon, Hungarian goulash, Cordon bleu, spaghetti bolognese, Bratwurst, Fleischkäse, Lamb's Fry (French style) and the most popular dish, Wiener Schnitzel.

On the 27th March 1976 the Waikato Times featured an article entitled "Auf wienersehen, Bert!" "The man who brought wiener schnitzel to Hamilton is retiring after 13 years as... probably the longest-serving restaurant owner in town". After 13 years of hard team

work, a dream realized and no regrets, Bert and Josie sold the restaurant. Bert returned to his former trade as a toolmaker and worked for Micro Engineering, training many apprentices until he retired. He then continued with a wide range of hobbies until he passed away in February 2014. His funeral was a joyous Swiss occasion and many past customers and employees of the Swiss Chalet attended. Josie became a full-time piano teacher and pianist and today still has her hand in music and good cooking!

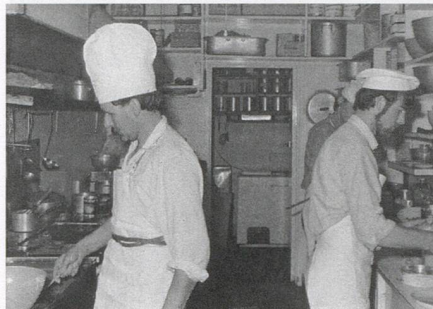
Written by: Belinda Cooper-Fühler and Josie Fühler



Assistant Chef Josie Fühler in kitchen



Josie F Swiss Chalet front of house

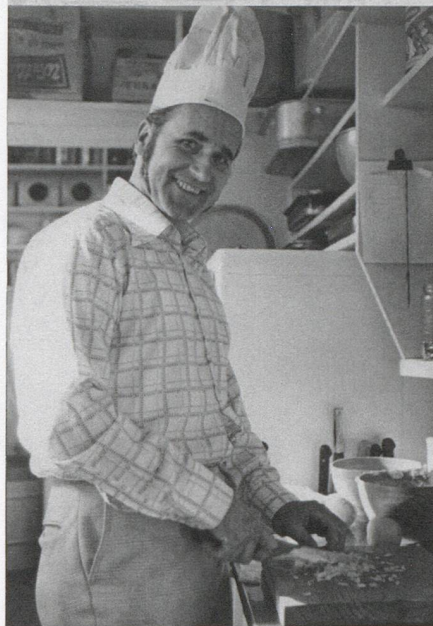


Swiss Chalet kitchen and Bert



Swiss Chalet Restaurant seating

Auf wienersehen, Bert



The man who brought Swiss cuisine to Hamilton is retiring after 13 years at a restaurant owner in the city. Bert Fühler, 67, probably the longest-serving restaurant owner in the city, started the Swiss Chalet in 1971. He was a toolmaker at Swiss Steel. Bert Fühler, 67, probably the longest-serving restaurant owner in the city, started the Swiss Chalet in 1971. He was a toolmaker at Swiss Steel.

Auf wienersehen Bert newspaper article 27 March 1976

Swiss Proverb:

Die Suppe wird nicht so heiss gegessen wie sie gekocht ist.

Margreth Meier

DEAR CUSTOMER

Fine foods require skillful preparation. Please allow the Chef enough time to do justice to your individual dish.

★ If your time is limited the waitress will be pleased to suggest dishes which can be prepared quickly.

We hope you will enjoy your meal and we look forward to serving you again.

THE CHEF

CHILLED FRUIT JUICES

Tomato	25c
Orange, Pineapple	25c
Grapefruit	25c
large	40c

COCKTAILS

Oyster Cocktail	1.20
Seafood Cocktail	1.10
Shrimp Cocktail	1.10
Tuna Cocktail	1.20

ENTREES

Mushrooms on Toast	1.00
Asparagus au beurre	1.00
Crumbed Oysters with tartare sauce	1.50
Crumbed Scallops with tartare sauce	1.50
Scallops Mornay	1.75

SOUP

Soup Du Jour	40c
--------------	-----

SEAFOOD

Fresh fillet of Terakhi Deep Fried with salad and chips	2.00
Terakhi Natural (cooked in egg and deep fried) served with salad and chips	2.20
Crumbed fresh schnapper fillets served with salad and chips and tartare sauce	2.20
Flounders — medium and large	1.80 - 2.20
Oysters natural (1 doz.)	2.20
Oysters fried, salad and chips	2.60
Crumbed Oysters, salad and chips and tartare sauce	2.85
Crumbed Scallops, salad and chips and tartare sauce	2.85
Whitebait Fritters in season (Sept. - Nov.)	3.00

OUR MOST POPULAR MEAL WIENER SCHNITZEL HAVE YOU EVER TASTED IT?

Ham Salad	2.40
Chicken Salad	2.50
Salmon Salad and Mayonnaise	2.40
N.Z. Tuna and Mayonnaise	2.50
Prawn Salad with Cocktail Sauce	2.60
Vegetarian Salad, served with cooked vegetables and rice	2.00
Kalte Platte (Assorted Continental cold meats and salad)	2.50

Mixed Salad	60c
Tomato Salad (in oil and vinegar)	60c
Potato Salad	40c
Coleslaw	40c
Green Bean Salad	50c

CHILDREN'S PORTION (for children only)

Wiener Schnitzel, with rice and salad or vegetables and chips	1.20
Fried Fish and Chips	1.00
Filet Steak	1.50
Frankfurters, Sausages	1.30
Chicken with vegetables and chips	1.50

ADDITIONAL

1 egg	15c	2 eggs	25c
Onions, Tomatoes (each portion)	30c		
Rice, Vegetables each	30c		
Plate of Chips	40c		
Mushrooms	60c		
Tartare Sauce	25c		
Mayonnaise	25c		

GRILLS

★ All served with chips and vegetables	
Sirloin Steak	2.50
Filet Steak (prime cut and tender)	2.70
Minute Steak (thick cut choice file steak, specially for those who like their steak well done)	2.70
Filet Mignon (prime filet steak grilled to perfection wrapped in bacon smothered with mushrooms)	3.00
Filet Hawaii, cooked with garlic and served with grilled pineapple	2.80
Pepper Steak (seasoned with black pepper)	2.80
Carpet Bag Steak, filled with raw oysters and shrimps	3.00
Hamburger Steak	2.20
Cheeseburger Steak	2.20
Bacon, Eggs and Chips	2.00
Ham, Eggs and Chips	2.00

GRILLS

How do you like your Steak?	
RARE: Brown crust with cool red juicy centre.	
MEDIUM RARE: Brown crust with warm red centre.	
MEDIUM WELL: Outside dark brown, inside done through, tends to be dry with little juice left.	
WELL DONE: Outside black, inside very dry — tends to be tasteless.	

OMELETTES

All Served with Coleslaw and Chips	
Plain	1.70
Cheese	2.00
Tomato	2.00
Ham	2.10
Cheese and Tomato	2.00
Cheese and Onion	2.00
Savoury (cheese, ham, tomatoes, onions)	2.20
Mushroom	2.20

CONTINENTAL MEALS

Wiener Schnitzel with Rice and Salad or Vegetables and Chips	2.00
Wiener Schnitzel (smaller portion for the not-so-hungry)	1.70
Fleischkase (grilled continental meat loaf specially made for the Chalet) served with salad and chips	2.20
Bratwurst (Continental veal sausage) grilled with salad and chips or vegetables and chips	2.20
Alpine Sticks (tasty Swiss sausages specially made and exclusive to us) served with salad and chips	2.20
Frankfurters with vegetables and chips or salad and chips	2.20
Ruhr-Ei with Speck (poached eggs, bacon and chips)	2.40
Wurst 'n' Eggs (A continental dish with a difference. Grilled Swiss sausages, topped with 2 fried eggs, and served with coleslaw and chips)	2.40
Lamb's Fry with vegetables and rice (cooked French style) in butter and onions	2.00

POULTRY

Roast Chicken, served with salad, vegetables and chips	2.50
Barbecued Chicken, Garni	2.40
Quarter Roast Chicken for the not-so-hungry	2.00
Maryland Chicken (tender chicken pieces, crumbed and deep fried to perfection)	2.60
Curried Chicken (tender pieces of chicken cooked to perfection in curry sauce served with rice and vegetables)	2.75
Chicken a la Creme (tender chicken pieces served with rich cream sauce, rice and vegetables)	2.75

Weekend Meals and Public Holidays — 25c extra per person
Minimum Charge \$1.00 Friday Nights.

Half portions for adults 25c off list price.

LUNCHEON SPECIALS (12 - 2.30 p.m. only)

Soup and Toast	55c
Toasted Sandwiches (depending on fillings) from 65c	
Steak Toasted Sandwich served on toast with coleslaw and tomatoes	1.40
Bacon, egg and chips	1.40
Ham, egg and chips	1.40
Mini Salad	70c
Russian Eggs	70c
Beef Curry (during winter months)	
Pancakes	
Pancakes Belinda (generous pieces of tender spring chicken in fresh mushroom sauce)	1.80
Pancakes Prawn Mediterranean (a big helping of succulent prawns in a coolly delectable cocktail sauce)	1.80
Sweet Pancakes (pancakes, ice cream and cream, with something simply superb to enhance the flavour. Take your pick: Lemon and sugar, cinnamon and sugar, jam or golden syrup).	80c

DESSERT

★ Fruit Salad	60c
★ Peach Melba	60c
★ Coupe Denmark	60c
★ Boysenberries	60c
★ Strawberries (in season)	60c
★ Pineapple or Banana Fritters	75c
★ Meringues Chantilly	60c
★ Apfel Strudel and Cream	60c

HOT DRINKS

Coffee	20c
Tea	20c
Chocolate	25c

COLD DRINKS

Iced coffee or chocolate, topped with ice cream and cream	40c
---	-----

SPECIALTIES OF THE HOUSE

Recommended only to the connoisseur who is not in a hurry.

HAWAIIAN STEAK SPECIAL 2.85

Filet steak marinated in red wine, and soya sauce and served with grilled pineapple, vegetables, chips and salad.

PORK FILLET CHARCUTIERE 2.85

(Pan fried pork fillet pieces served with a tasty red wine sauce.)

HAWAIIAN HAM (Garni) 2.75

(Thick slice of succulent ham marinated in pineapple juice and served with grilled pineapple.)

VEAL STEAK CORDON BLEU 2.75

(Crumbed veal, with a delicious filling of ham and cheese, served with rice and salad or vegetables and chips.)

RAHM SCHNITZEL 2.75

(Pan fried natural veal steak topped with delicious Cream Sauce, served with rice and salad, or vegetables and chips.)

BEEF STROGANOFF 3.00

(Finely sliced filet steak cooked to perfection with cream and mushrooms, served on rice. A delight to eat.)

HOURS OF BUSINESS

Monday - Thursday	9.30am - 4.30pm
Friday	9.30am - 8.30pm
Sunday	5.00pm - 8.00pm
Saturday	Closed