

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand

Herausgeber: Swiss Society of New Zealand

Band: 70 (2004)

Heft: [2]

Artikel: International Food & Wine Festival 2004 : the Swiss Pavilion at the International Food & Wine Festival 2004

Autor: Fehlmann, Beat

DOI: <https://doi.org/10.5169/seals-945160>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 18.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

If undelivered please return to:

The Secretary of the Swiss Society of New Zealand (Inc)
Silvia Schuler
Skinner Rd, RD 23
STRATFORD

Permit Post 
New Zealand
Permit 93966

(Registered at the GPO Wellington as a Magazine)
Monthly Publication of the Swiss Society of New Zealand (Inc)



The Swiss Pavilion at the International Food & Wine Festival 2004 Grüezi

For the first time in Hamilton the Swiss Pavilion will introduce Swiss companies with products and services from Switzerland or made with superb Swiss craftsmanship in New Zealand, with an excellent international reputation. During this three-day event, the Swiss Pavilion will be a drawing point aimed at all visitors to experience real Swiss food, wine and coffee-schnapps. Entertainment will be provided by the famous Swiss guggenmusik, alphorns and umpa band. These will be the highlight of the International Food & Wine Festival which will be held on the 7-9 May 2004 at the Waikato Events Centre Claudelands showground in Hamilton NZ.

The companies at the Swiss Pavilion are:

- Jura Coffee machines
- The Pacific International Hotel Management School (Swiss Hotel & Management School New Plymouth)
- Swiss Hotel Association an SHAJOB search
- Swiss Delicatessen Te Aroha
- Swiss Craft Furniture
- Bamix Kitchen utensils and equipment
- Swiss Deli Foods
- Wines
- Espresso to go: coffees and schnapps
- Lorenzo's pastries sweets and chocolates

Swiss Quality: high traditional and cultural values

The companies of the Swiss Pavilion are well known for their high quality, customer-orientated solutions. The International Food & Wine Festival offers an excellent opportunity to exchange knowledge and information, and to present new ideas to an audience of many thousands of visitors.

Plus over 150 different Food and Wine Exhibitors will be presenting their latest developments, products and services for the Food and Beverage Industry in New Zealand, to all visitors to the International Food & Wine Festival in Hamilton.

The Hospitality and Tourism Industry is the fastest expanding industry in New Zealand. So come and visit the Swiss Pavilion at the International Food & Wine Festival and support the Swiss abroad.

*Your events director,
Beat Fehlmann IFWF (NZ) Ltd.*