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New Glarus Sangerfest 2003



New Glarus Yodel Club
(established in 1928)

The North American Swiss Singing Alliance will be held from June 12-15 in New Glarus, Wisconsin (America's "Little Switzerland") and the New Glarus Yodel Club (as hosts) would welcome you to attend the 37th triennial singing festival and competition of the North American Swiss Singing Alliance...planning a trip overseas? Why not visit New Glarus?

History

In 1844, during a time of severe economic conditions in Kanton Glarus, Switzerland, the Glarus Emigration Society sent scouts to locate new lands for colonization in America. In 1845, the first of nearly 200 impoverished Swiss emigrants made their way to south-

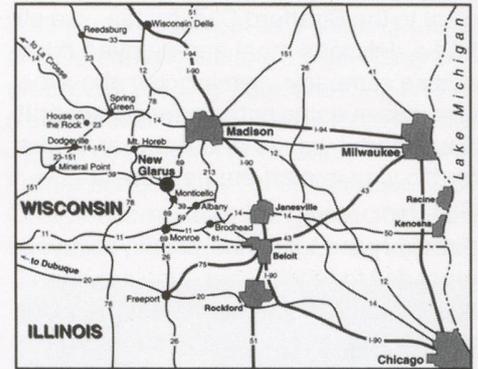
central Wisconsin to their new home - New Glarus.

Since the mid 1800s, Swiss emigrants from Glarus as well as other cantons, particularly Bern, have called the gently rolling hills of Green County, Wisconsin their home. The agrarian landscape, dotted with small towns, farms, wooded pastures and grazing cattle, is fondly reminiscent of their Alpine homeland.

Over 150 years later, the influence of Swiss culture and traditions is still evident, from architecture and cheese-making to the preservation of rich folklore traditions including art, food, and of course, music.

Attractions around New Glarus

Swiss Historical Village; Chalet of the Golden Fleece; New Glarus Woods State Park; Sugar River Bike Trail; Turner Hall, Monroe; Ethnic and Regional Cuisine; Charming Village Shops; Swiss Traditions, Old World Charm and Gemutlichkeit; Dairy Farms, Cheese Factories, Breweries, Bakeries; Folk Art Gallery and Swiss Cabinetry



For more information contact:

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New Glarus

WI 53574-0478

or on e-mail

info@saengerfest2003.org

Or on website

www.saengerfest2003.org

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Have a look at our pilot website for more information (www.kiwi-ora.com) or give our call centre a ring and have them send you the information/enrolment pack.

Should you wish to discuss the programme with me please feel free to contact me by return mail or by calling me on the contact numbers listed below this mail.

Looking forward to hearing from you.

Rob Pickstock

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