

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 60 (1994)
Heft: [5]

Artikel: Wall decoration
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-945537>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

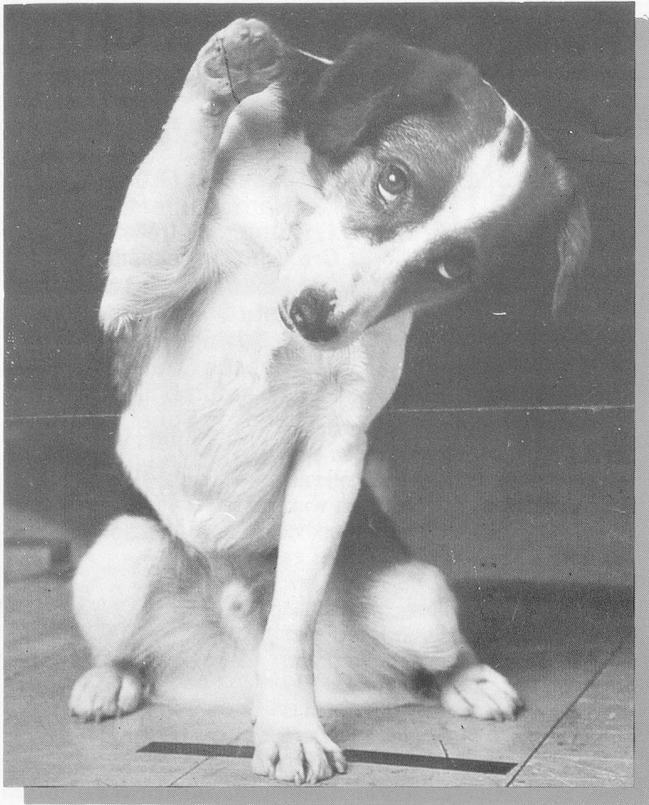
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 03.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



MAX VERSUS SPOT

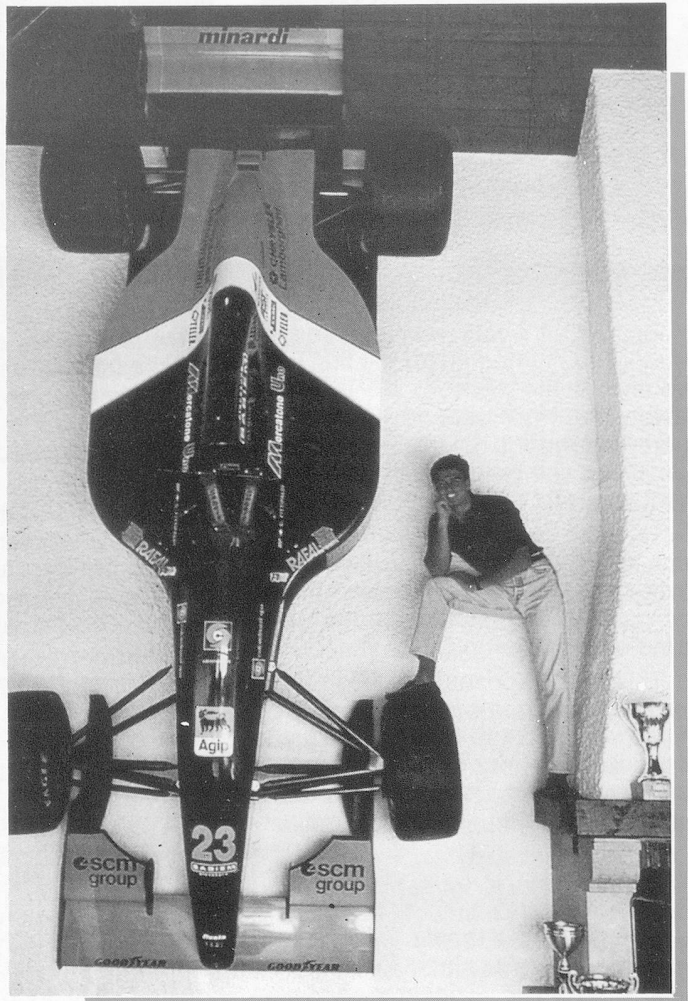
New Zealand has SPOT, the TV dog used in Telecom advertisements. His counterpart in Switzerland is called MAX. Max plays the main role in a series of Migros-TV advertising spots. Strangely enough, the advertising agency had to hunt all over Europe to find the dog they wanted and finally found MAX in an "animal academy" in Belgium. Today MAX is a TV star just as popular as SPOT is in New Zealand.



Cooked Breakfast
Morning and Afternoon Teas
Luncheon -
Blackboard Menu
Home-Made Cakes

**Open from 7.30am Monday
to Friday**

Telephone 473 0163 **Jürg & Ursula Stucki**



WALL DECORATION

Most people hang pictures on their walls. But Christian Fittipaldi, the nephew of World Champion Emerson Fittipaldi, who lives in the canton of Waadt, is so keen on Formula 1 racing cars that he decided to hang one of them right inside his chalet. A most original wall decoration, although a little overpowering!!!



Swiss Chalet

Restaurant & Bar
Your Hosts
MONIQUE & PETER CANZIANI

New to New Zealand
The Egmont Gourmet Dinner

★ Continental Cuisine	★ Smorgasbord
★ Swiss Specialities	★ Daily Specials

★ REMEMBER ★
We Cater for • WEDDINGS • ANNIVERSARIES
BUSINESS FUNCTIONS • LUNCHES • A-LA-CARTE

**CLOSED
MONDAYS**

DINE AND DANCE
Accordion Music by Proprietor



165 RIDDIFORD STREET
NEWTOWN - WELLINGTON • TELEPHONE (04)389-4623

BICYCLE IDEAL FOR COMMUTERS

For those who have to commute regularly by train or bus and still need some sort of transport at the end of their public transport journey, a new bicycle has come on the market that folds up in such a way that it can easily be picked up and carried on board a train or a bus. It weighs only 13 kgs and the saddle conveniently becomes the handle to carry it. Small snag though: the bicycle costs over \$1500.

**YOUR SWISS
BAKERY, PATISSERIE
& CAFÉ**

EVELINE & FRANZ MÜLLER
PHONE 489-9737
5 Milford Road, Milford

