

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 59 (1993)
Heft: [5]

Vorwort: Editorial
Autor: Sigerist, Henry

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 03.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

EDITORIAL

On the occasion of this tenth issue of the **New Look HELVETIA** magazine, it is maybe time to pause and reflect a bit on what has been achieved over the past ten months.

The aim of the **New Look HELVETIA** was to provide all Swiss in New Zealand with a monthly magazine that is of interest to everyone. By producing it on a monthly basis at the beginning of each month, it gave all Swiss Clubs in New Zealand the opportunity of using it as a vehicle for their own Club News. No longer is it necessary for the Clubs to produce their own newsletters. All they have to do is to send in their

news items by the 15th of each month in order to have their Club news in the hands of their own Members a fortnight or so later. No need to scrape together sufficient items to fill a whole newsletter, no more costs for paper, envelopes or wrappers and stamps. The new **HELVETIA** has allowed the individual Clubs to do away with all this work and these expenses.

Furthermore, by publishing club news from all Clubs in New Zealand and sending them to all subscribers throughout the country, everyone can now be up to date with what activities are going on in each Club. Lettres from readers, whatever Club they belong to, can now be read by all

Swiss in New Zealand. The Swiss Embassy has found it useful too to use the **HELVETIA** to pass on to all readers news items of general interest to all Swiss in New Zealand.

So the **HELVETIA** has become the true source of information for all Swiss in New Zealand who want to keep in touch with what is going on in Switzerland as well as with the activities of each individual Club.

From the reaction we have had so far, it seems that everyone agrees that the **HELVETIA** magazine is on the right track and that it fulfills a real purpose and a need within the Swiss community of New Zealand.

But time has come too to reflect on the matter of costs. In these times of "user pays", the present subscription rate of \$10.00 per year for 12 issues is totally inadequate. More than 50% of these \$10.00 are spent on postage alone. Postage costs remain the same, whether you dispatch a single sheet newsletter or a 12 page magazine. To print the **HELVETIA** on cheaper paper and in one colour only would reduce its appeal quite dramatically with only minimal savings on costs (around 10 cts a copy).

To save on the editing side is not possible either, since your Editor does all the work on a benevolent basis. Although he spends 30-40 hours a month in selecting, writing, proof-reading and typing the articles into a computer and finally in making up the total lay-out of the magazine, he also spends his own money on petrol, faxes, telephone calls, envelopes and stamps. Your Editor also pays for his own advertisements in the magazine like every other advertiser and he even pays his own annual subscription (It occurred to the Editor that he may well be the only Editor in the world who has to pay for the privilege of being allowed to read the magazine he produced himself!!!).

Since savings on the production and the dispatch of the **HELVETIA** magazine are not possible, the solutions to the problem can be summed up as follows:

1) Adjust the subscription rate to a more realistic level in line with today's real costs for such a magazine.

2) Reduce the magazine back to what it was before in which case your Editor will no longer be required.

3) Do away totally with the magazine and leave it again to each Club to produce its own newsletter.

Most ethnic societies in New Zealand have their own magazine or newspaper. It would of course be a shame if the Swiss Society which, compared to other ethnic societies, is certainly not the poorest, would loose its own publication. But all Members have to realise that in this day and age, you cannot get something for nothing. The increase in subscription suggested by your Swiss Society Committee is a realistic one. Spread over 12 issues per year, delivered to your own home, the cost per issue is certainly in line with many other similar publications.

SWISS SOCIETY OF NEW ZEALAND

PATRON: Dr. Michael von Schenck, Ambassador of Switzerland

PRESIDENT: Hans Fitzl, 12 Darwin Lane, Auckland, Phone: 524-8899

VICE-PRESIDENT: Peter Schüpbach, 30 Penfold Place, Auckland, Phone: 836-0493

SECRETARY/TREASURER: Carmen Gordon, 122A Waipuna Rd. East, Mt. Wellington, Auckland, Phone: 527-6249

DELEGATES TO THE SWISS ABROAD CONFERENCE IN SWITZERLAND

DELEGATE: Jürg Stucki, 46 The Crescent, Roseneath, Wellington

DEPUTY DELEGATE: Marie-Therese Melville-Schöpfer, P.O. Box 69-123, Glendene, Auckland, Phone 836-1488

EDITOR: Henry Sigerist, Travelair, P.O. Box 37-335, Parnell, Auckland, Phone: 377-3285 (bus.) or 473-9011 (home), FAX 302-1099 (bus.)

CLUB REPRESENTATIVES

AUCKLAND

PRESIDENT: Chris Hochuli, 30 Mawney Rd, Henderson, Phone: 838-9894

VICE-PRESIDENT: Edi Brändli, P.O. Box 40-152, Glenfield, Phone: 444-3020

SECRETARY: Rita Helfenstein, P.O. Box 40-152, Glenfield, Phone: 444-3020

TREASURER: Marie-Therese Melville-Schöpfer, P.O. Box 69-123, Glendene, Phone: 836-1488

CHRISTCHURCH

PRESIDENT: Walter Püntener, 47 Waiau St. Christchurch 2, Phone: 338-3371

VICE-PRESIDENT: Mattias Damm, 45 Ramahana Rd. Christchurch, Phone: 663-667

SECRETARY: Jürg Hoenger, 58 Hackthorn Rd. Christchurch 2, Phone: 332-6211

TREASURER: Werner Schibli, 72 Hawford St. Christchurch 2, Phone: 332-5525

HAMILTON

PRESIDENT: Herbert Stäheli, P.O. Box 5253, Frankton, Phone: 847-8335

VICE-PRESIDENT: Doris Worth, c/- P. E. Rust, R.D.3, Te Awamutu, Phone: 872-2636

SECRETARY: Erica Clarkin, R.D.4, Eureka, Hamilton, Phone: 824-1870

TREASURER: Beatrice Leuenberger, 44 Montgomery Cres., Hamilton, Phone: 843-7971

TARANAKI

PRESIDENT: Ruedi Dudli, Eltham Rd. R.D.29, Kaponga, Phone: 06/274-5624

VICE-PRESIDENT: Walter Seifert, Maata Rd. R.D.18, Eltham, Phone: 764-8701

SECRETARY: Doreen Schuler, Palmer Rd. P.O. Box 33, Kaponga, Phone: 764-6533

TREASURER: Ruedi Kull, Little Oeo Rd. R.D.28, Manaia, Phone: 06/274-5703

WELLINGTON

PRESIDENT: Walter Hartmann, 131 Dimock St. Titahi Bay, Phone: 236-6754

VICE-PRESIDENT: Monika Sörensen, 10 Stephen Street, Johnsonville, Phone 478-5649

SECRETARY: Christne Alderdice, 9 St. Edmunds Cres., Redwood, Tawa, Phone 232-6139

TREASURER: Ruth Messmer, 15 Fortification Rd., Seatoun, Phone: 388-6249

RIFLEMASTERS

SWISS SOCIETY: H. Scherrer, Whitemans Valley Rd. Upper Hutt, Phone: 527-9180

AUCKLAND SWISS CLUB: Roy Spillman, 40 Ellis Ave. Mt. Roskill, Auckland, Phone: 626-5147 (home) or 634-4600 (bus.)

Auckland Shooting Section Secretary: Virginia Amstutz, Phone: 631-5243

HAMILTON SWISS CLUB: W. Zuber, P.O. Box 11-026, Hamilton, Phone: 856-2414

TARANAKI SWISS CLUB: Karabiner: R. Dudli, R.D.29. Kaponga, Phone: 06/274-5624

Smallbore: W. Seifert, Maata Rd. R.D.18. Eltham, Phone: 764-8701

WELLINGTON SWISS CLUB: H. Glauser, Ohariu Valley Rd, Johnsonville, Phone: 478-7455 (bus.)