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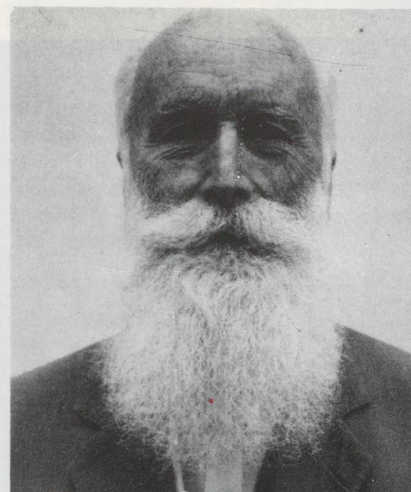
HAIRY STORY

Every year in Autumn, an international Alpine Beard Competition takes place in Felsberg (Graubünden). Bearded men from Switzerland, Germany, Austria, France and other countries present themselves before a jury of beard experts. The competitors are judged for the overall look of their faces and the thickness of their beards.

The initiator of the competition, Franz Camastral, 56, unbearded himself incidentally, is also President of the local Jockey Club. "On horse-racing days, there are only two topics of conversation: horses and women", he said. "I simply wanted to provide another subject of conversation for a change, so I created this beauty contest for bearded men".



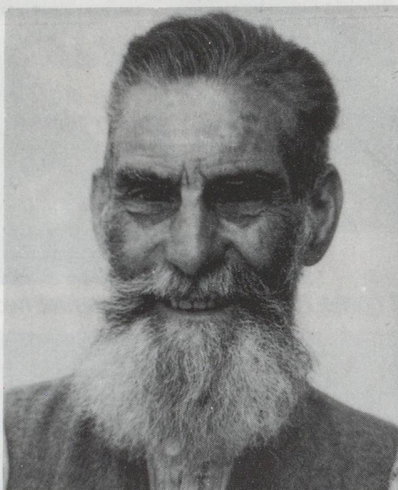
NATURE BEARD. Georg Zehetmair, 62. "Alpine beard competition, what a great idea. I grew a beard just to be able to take part in the contest".



FULL BEARD. Rudolf Gretler, 72. "I swim every day in the local covered public swimming pool and the chlorinated water keeps my beard bleached to a perfect white."



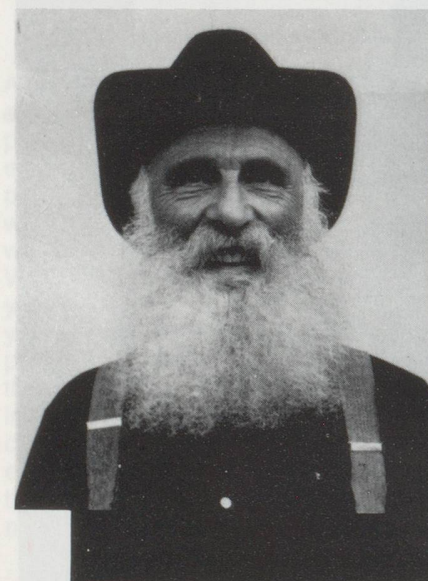
CURLY BEARD. Rico Clopath, 35. "No one is allowed near my beard, not even my wife. I treat my beard only with mild baby shampoo."



BRUSH BEARD. Jürg Tschamer, 70. "I only crop my beard when the moon is full".



UNKEMPT BEARD. Otto Danuser, 42. "I only shaved my beard once when the Hockey Club Davos lost a match and I lost my bet". Guess what the bet was all about!



SANTACLAUS BEARD. Peter Steiner, 74. "Washing, hair drying, brillcream and lacker, that's my beard's full treatment".



WILD BEARD. Max Kessler, 35. "I let my beard grow from the time my first stubbles sprouted on my chin, so I never had to worry about wearing a tie".

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