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THREE DIMENSIONAL SWISS CROSS

Ludwig Ceresoli, 64, from Münchenstein has created this three dimensional Swiss cross, decorated with the coat of arms of all 3021 parishes of Switzerland. However, this is only a model. His life dream is to build it into a 14 m monument. "If all parishes would pull together, each would only have to pay a small amount" he said.



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EDITORIAL

Every newspaper and magazine needs advertisers and the HELVETIA is no exception. Apart from providing some much needed funds to pay for the production, advertisements also make a magazine more interesting. The best magazines are those that manage a good balance of news items, photos and advertisements pleasantly presented to catch and keep the attention of the reader. We are in the process of getting in touch with as many Swiss firms or Swiss controlled enterprises in New Zealand as we can to move them to support the HELVETIA magazine by taking up advertising space in it. In return, we trust that our readers will also support our advertisers wherever they can.

ADVERTISING RATES

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Display advertisements: \$3.00 per column/cm including spot colour or shading

Full page: \$240.00 including spot colour or shading

Half page: \$120.00 including spot colour or shading

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All contributions by 15th of each month for following month's issue.

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