

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 58 (1992)
Heft: [8]: /

Rubrik: News from Switzerland

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

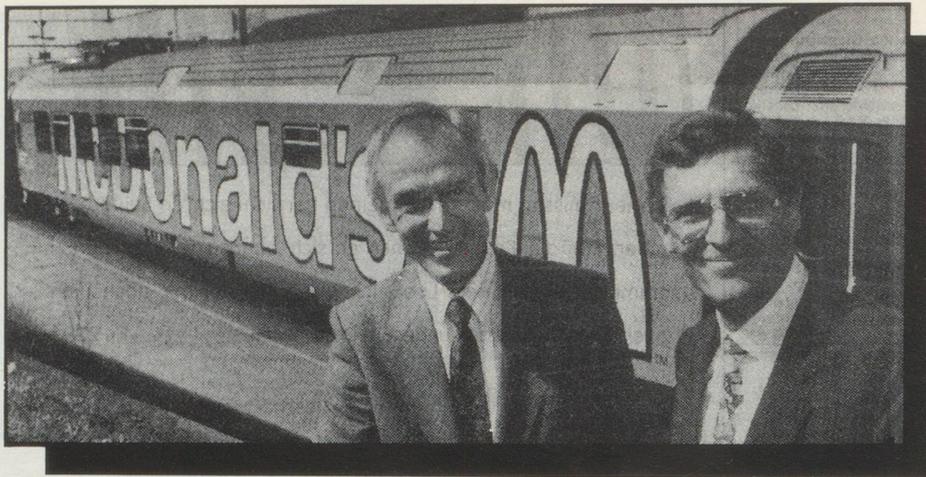
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 23.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



Shown in front of one of the wagons are Claude Roux (left), General Manager SBB/CFF and Urs Hammer, General Manager for McDonald's.

HAMBURGERS ON THE MOVE

McDonald's with over 12,000 restaurants worldwide, has just added two more outlets to the 26 it already has in Switzerland.

Since June, two special SBB/CFF wagons are circulating on the Basle-Geneva and Geneva-Brig routes. Both 26 meter long wagons are very conspicuous with huge white lettering and yellow McDonald's logos.

And what did McDonald's have to pay the SBB/CFF? Nothing. McDonald's simply had the wagons built by Schindler Waggon AG in Pratteln for around 8 million Swiss Francs and operate the service at their own risk. The kitchen capacity in each wagon is large enough to supply the whole train. You can either eat your hamburger in the McDonald's wagon or take it away to your own seat.

NEWS FROM SWITZERLAND

Europe's Highest Golf course: Ever teed-off at 1930 m? The golf course of Riederalp (Canton Valais) claims to be the highest one in Europe. Considering its location at the top of a sunny plateau surrounded by stunning scenery of great natural beauty, the course is surprisingly flat. The 9-hole, par 60 course is 3112 meters long with a traditional, old, subumed Valais house serving as the clubhouse. At the doorstep of Riederalp is the Aletsch glacier, Europe's largest glacier. It is easy to imagine that golfers are somewhat distracted by the imposing mountain panorama just behind the next green.

A move to change the name of the city of Biel to the hyphenated name Biel-Bienne has been turned down by the City Council on the grounds that to put the German name "Biel" first would be unfair to the French speaking Swiss and because Biel-Bienne was also difficult to pronounce. So the city will remain "Biel" for the German Swiss and "Bienne" for the French Swiss.

Despite the recession, the Swiss have spent over 2.4 billion francs on gambling, a new record. Half of this amount, some 1.2 billion francs, went out of the country, mainly to the many casinos surrounding Switzerland: Campione, Evian, Divonne, Annecy, Baden Baden, Bregenz, Lindau and Constanz.

This flight of money from Switzerland may possibly stop if the present restrictions on Swiss Casinos are lifted, a decision which the Swiss will have to vote on next year. Under the present restriction, the 17 Swiss casinos are losing ground with a total income of only 10 million francs.

Unemployment: Although the recession seems to have bottomed out in Switzerland, over 1700 jobs have still been lost over a period of only 2 months. Experts forecast unemployment to reach 2.5% by 1994. Lucky Swiss.

New Zealand would be delighted with such a low unemployment figure



EX-KIWI CLUB SCHWEIZ

VERWANDTEN- BESUCHE NEUSEELAND

ZÜRICH - NEUSEELAND - ZÜRICH
SFr. 2'580.-- — SFr. 3'100.--

Gruppenflüge ab Zürich

Singapore Airlines (ohne Reiseleitung)

Hinflug	Rückflug
04. Nov. 92	05. Dez. 92
11. Nov. 92	12. Dez. 92
18. Nov. 92	19. Dez. 92
25. Nov. 92	26. Dez. 92
02. Dez. 92	05. Jan. 93
09. Dez. 92	12. Jan. 93
16. Dez. 92	19. Jan. 93
30. Dez. 92	30. Jan. 93
06. Jan. 93	06. Feb. 93
13. Jan. 93	13. Feb. 93
20. Jan. 93	20. Feb. 93
27. Jan. 93	27. Feb. 93
03. Feb. 93	06. März 93

British Airways (mit Knecht Reiseleitung auf dem Hinflug)

Hinflug	Rückflug
11. Dez. 92	08. Jan. 93
16. Dez. 92	15. Jan. 93
21. Dez. 92	22. Jan. 93

● Einzelflüge nach Neuseeland schon ab SFr. 2'060.- (Tiefsaison)



Zürcherstrasse 1 • 5400 Baden
Tel. 056/22 12 22