

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 40 (1975)
Heft: [5]

Rubrik: Hedy's corner

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 18.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

● HEDY'S CORNER.—

Fashion from Paris

We know that at home the ladies are now starting to wear their up-to-date summer clothes. What is the fashion for summer 1975? Without a doubt it will turn up here also in due course.

Don't get a fright what it is going to cost you! There are little things that make you up-to-date, just suitable for our inflationary days. Hats: Head-fitting, of cotton yarn, handknitted. Berets have a come back. A new idea: Crochet the close fitting headpart, colours to match the dress. Crocheted turbans are fine. Also very up-to-date in a few months' time; scarves, which are tied under the chin (worn over the head). Fold a brightly coloured scarf and tie it around forehead, knot at the back. Use long scarves, put them under coat or jacket collar and let ends dangle down.

Decorate your turban with a small bouquet of artificial flowers. Pin a bouquet on to your belt. A way-out version—if you wear a dress which shows a generous part of your back, pin flowers at its lowest point. (You will have problems sitting down!)

Alas; up to 5" heels will be with us again, mostly on sandals. However, the heels are not pencil thin, so no use unearthing your former stiletto shoes. Many of the dresses and hats remind me vividly of the 'Roaring Twenties'. Length of dresses go from just above knee to calf. Some dresses very fluffy, some tight around hips, so cultivate the "vamp walk."

Slacks seem to have lost some popularity.

Very popular will be navy blue and white combined, also a series of pastel colours.

Hairdoes seem to vary from smooth top, fluttering out into wide curls, nearly shoulder length, to page-boy styles.

And what costs such a super fashion show in Paris salons? Couturies show their new fashions twice a year. The 2000 or so models cost around 60,000,000 francs: most precious materials, thousands of working hours of sewing and embroidery, more than 200 star manequins, new accessories, cocktail parties and very large receptions. Would you not think one of the themes of "Women's Year" could be the proposed emancipation from being a slave to fashion?

Laugh a Little

A man who gives in when he is wrong is a truly wise man.

A man who gives in when he is right is a husband.

The good old times were those when a dinner cost only 60 pence. But one did not possess 60 pence.

—Schweizer Illustrierte.

All contributions must be in the hands of the Editor by the 4th of each month as we are getting the Helvetia out earlier.