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LEADING SWISS FIRMS IN 1973

According to a survey recently published by the Union Bank of Switzerland and devoted to the leading Swiss firms in 1973, it is Nestle Alimentana group which once again achieved the highest turnover in 1973 (16.4 billion francs), followed by the chemical group Ciba-Geigy (8.2 billion) and the machinery manufacturers Brown Boveri (7.2 billion). The pharmaceutical firm Hoffman-La Roche, which published its consolidated turnover (4.6 billion francs) for the first time in 1973, came 4th. The classification according to sales in Switzerland places the Georges Fischer Foundry and Machinery group first (662 million francs), ahead of ASUAG, watch manufacturers (645 million) and Nestle (567 million). From the point of view of the number of employees in Swiss factories, Ciba-Geigy comes first with 20,782 employees, followed by Sulzer (machinery) and Brown Boveri, with 20,295 and 19,600 respectively. The 40 leading commercial firms in Switzerland all exceeded a turnover of 100 million francs in 1973. The Migros Co-operative Federation which topped the 5 billion mark, comes first (5.6 billion), followed by the Co-op group (4.5 billion) and the international trading firm Volkart (1.2 billion). (SODT).

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