

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand

**Herausgeber:** Swiss Society of New Zealand

**Band:** 38 (1974)

**Heft:** [5]

**Vorwort:** Our monthly publication

**Autor:** Biland, Arnold

### Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 09.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## OUR MONTHLY PUBLICATION

In view of the motion of the Wellington Swiss Club, wishing to reduce the publication from 12 to 4 issues, we feel that our comment becomes necessary.

It is claimed that the "Helvetica" was a drain on the financial resources of the Society, when in fact it is quite the opposite. Every member pays a subscription of \$2.00 for 12 issues and the credit balance provides the one and only income of the Society, except the yearly interest from the Society's investments. On the assumption that the Swiss Government provided 4 and the Society 8 issues, the approx. budget is as follows:

INCOME	EXPENSES
	\$
Subscriptions ... ... ... ... 850	8 Issues Printing ... ... ... 960
Advertising ... ... ... ... 1000	Postage ... ... ... ... 80
	Miscellaneous ... ... ... ... 60
	Credit Balance ... ... ... ... 750
<hr/> \$1850	<hr/> \$1850
	<hr/>

A credit balance to the Society of \$750.00.

If, as suggested, the issues are reduced to 4, we would certainly lose:

- (a) 2/3 or very likely more of the advertising income; and
- (b) The income from subscriptions, because why should members want to pay \$2.00 for 4 issues if they cost us nothing.

We would also lose the only monthly link between the Society members and the goodwill of our advertisers.

We would like to remind our readers that the subscription is the same today as it was 17 years ago, namely \$2.00. No other monthly publication in N.Z. can make this claim.

We are very much in favour of accepting the offer of the Swiss Government, but considering the expected substantial financial loss to the Society if the Wellington motion is carried, we regard the retention of 12 issues per year of vital importance.

Arnold Biland,

On behalf of the Press Committee.