

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand  
**Herausgeber:** Swiss Society of New Zealand  
**Band:** 31 (1968)  
**Heft:** [6]

**Rubrik:** News from Switzerland

#### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

#### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

#### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 20.02.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

plus a plate. Gentlemen, \$2.00. Ladies, \$0.75c., plus a plate. Junior Gents (under 18), \$1.00.

**Card Evenings:** Swiss Cards and Euchre, St. Paul's Hall, Normanby, on July 1st and 8th. Admission: 25c. Prizes: Ladies and Gents 1st, 2nd and 3rd, also Points Prize.

**Shooting:** Every third Sunday of the month, at Ted Napflin's, Riverlea, with the exception of August, December and January, commencing at 12 noon. We now have an excellent shooting stand—all under cover—first-class conditions for shooting and for meeting your friends socially. The Club owns three target rifles, so there is never a long waiting time. It is intended by the sub-committee to arrange some competitions this year to stimulate interest amongst younger members.

---

A lot of work goes into arranging these various functions—please show your appreciation and your interest in the Club by continuing to support as many and as often as possible, thus assuring the continued success of the Swiss Social Club. For any further information about the Club or Club activities, contact: Raymond Waldvogel, Hon. Secretary, R.D. 28, Manaia. Phone 266A, Manaia.

## News from Switzerland

### MOTORISTS' CALL SERVICE RUN BY THE SWISS POST OFFICE

Almost 14 years ago the Swiss Post Office decided to introduce a car radio call service for motorists. At the begining of 1958, thanks to the combined efforts of the Swiss Post Office and industry, the scheme was far enough advanced for car call service to be started north of the Alps. As from this year this service will be available to motorists throughout Switzerland. Naturally it is not a system enabling motorists to telephone while driving, but one allowing any telephone subscriber in Switzerland, through a special exchange, to let a driver know by means of a signal clearly visible in his car that he is wanted on the phone. The driver then stops at the nearest public call box where he dials a special code number and is immediately put in touch with the person calling him. At present some 3,000 subscribers are connected to the Swiss automobile call service. They are divided into the following categories of occupations: tradesmen, represent-

atives, reporters, etc., 40%; builders and transport concerns 23%, public departments (police, public utilities, etc.) 17%; maintenance departments 10%; doctors and veterinary surgeons 5%; taxi drivers 5%.  $\frac{3}{4}$  of all receivers are installed in private cars and light vans, the remainder in lorries of over 1.5 tons. Every day an average of 1,500 calls is put through.

## CHEESEMAKING PLANT AS A SHOWPIECE IN THE GRUYERE REGION

Fifteen regional and Swiss organisations have formed a co-operative in order to create a showplace cheesemaking plant in Gruyere. They have taken into consideration not only all the technical aspects of cheese production but also the touristic attractions of the picturesque, medieval little town of Gruyere (Canton Fribourg). The main object of the plant is to produce the highest possible quality of cheese. At the same time the many tourists who visit Gruyere will be given an opportunity to watch closely how Gruyere cheese — one of the finest varieties of cheese — is produced.

## GRINDELWALD — SPRING SKIING ATTRACTION

The well known Winter sport centre of Grindelwald in the Bernese Oberland has published details of a specially attractive package arrangement for the period 17th March—6th April 1968. It includes hotel accommodation (semi-pension terms or hotel garni) and a general season ticket for unlimited trips on the resort's transportation systems for one week from Swiss francs 162.— (approximately 15 guineas).

Full details are found in a special leaflet obtainable free of charge from the Swiss National Tourist Office, Swiss Centre, 1, New Coventry Street, London, W.I.

## NYON — PORCELAIN IN 45,000 VARIETIES

The porcelain manufactured in Nyon near Geneva has become quite well-known. But what is little known is the fact that there are 92 separate designs available which can be combined in no fewer than 490 different ways. Simple arithmetic yields a total of 45,080 possible decorative patterns, of which the famous "Bleuets" (cornflower pattern) constitutes only a small part.

Nyon's porcelain museum, which was recently renovated, is attracting increasing numbers of art lovers and porcelain enthusiasts from throughout the world.