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Impressions of Switzerland



This was my second trip to the Homeland in the last three years. This time I will give an account of the Expo at Lausanne.

It was most interesting. I spent five days covering everything. It was well planned, took years to build. As far as the cost is concerned it must run into millions of francs. It took up a huge area of land, the buildings are colossal, some will be temporary, others are there for good. They showed some of the best cattle in Switzerland, including cows and pigs. The latest electronic and electric machines were fantastic, it took a lot of clever brains to plan all this. There was a lot of art, it did not appeal to everyone, it was well planned ahead—as a matter of fact, 20 years ahead of time. Plenty of restaurants and hotels, 40 in fact. One building would have room for one thousand people for eats and drinks. The prices were very reasonable, I believe they have been controlled. The food was very good.

The setting of the Expo was at a very suitable place, on one side the Geneva Lake, very suitable for picnics, etc. The Expo needs an attendance of seventy-five thousand people a day to make it pay, and they probably reach this figure in August and September during the summer holidays.

Switzerland is a real tourist place in Europe. People come by the thousands from all parts of the globe.

JOHN STEINER,
President Swiss Society of N.Z.