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NEWS FROM SWITZERLAND ★ ★ ★

WHY NOT COME TO SWITZERLAND BY BOAT?

This may sound a very strange question, but it actually is possible, and there is good news in this sector. The "Koln-Dusseldorfer Rheindampfschiffahrt" has announced that in July, 1964, their third passenger ship, equipped with all modern facilities including a swimming pool on sun deck, will start operating between Basel and Rotterdam.

Sailings are scheduled every three days from Basel as well as from Rotterdam. Therefore, why not come to Switzerland by boat? It will be an unforgettable experience—interesting and wonderfully relaxing!

ZURICH, EUROPE'S SECOND "TELEPHONE CITY"

According to a recent report of the American Telephone and Telegraph Company, Zurich is now the second European city as to the per capita number of telephones installed. With 54.4 telephones for every 100 inhabitants Zurich is now second only to Stockholm with 64.1 units and takes precedence over cities like Milan, Paris, Dusseldorf and Frankfurt. The greatest concentration of telephones is at Beverley Hills, California, where there are 130.7 telephones for every 100 inhabitants.

ENGLISH SPEAKING UNION OF SWITZERLAND

Through the "English Speaking Union" the opportunity is offered English speaking people of all Nationalities to get acquainted with Swiss. Zurich not only took the lead by organising the service "Don't Miss the Swiss," the purpose of which is to introduce foreign tourists to Swiss families, but, following the example of the British Commonwealth and the United States, launched the first "English Speaking Union" on the Continent.

Members pay a small fee and can join in the various weekly entertainments such as dances, lectures and panel discussions, concerts and excursions. Every Tuesday evening tables are reserved in a restaurant in town for informal get-togethers. There is also a "Youth Club" for teenagers (16 to 21), the events of which are also open to "seniors." Anyone interested may obtain information from E-SUS, P.O.B. 137, Zurich. A sister organisation is now also afoot in Geneva.

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