**Zeitschrift:** Helvetia: magazine of the Swiss Society of New Zealand

**Herausgeber:** Swiss Society of New Zealand

**Band:** 19 (1955)

Heft: [6]

Rubrik: News of the colony

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

#### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF: 26.10.2025** 

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

21570

# HELVETIA

# MONTHLY **PUBLICATION** OF THE



# SWISS BENEVOLENT SOCIETY IN NEW ZEALAND (INC.)

GNOUP NEW ZEALAND OF THE NEW HELVETIC SOCIETY

19th YEAR.

JUNE, 1955.

AUCKLAND.

It is with very much regret that we have to announce that, owing to illhealth, Consul Blanchard, who was in hospital for several weeks, had to leave New Zealand at extremely short notice. He expressly asked to be remembered to all members of the Colony. Unfortunately, due to the state of his health, it is doubtful whether he will return to New Zealand, all the more as he is to be assigned to another Post at the end of this year.

# NEWS OF THE COLONY

Obituary

It is with regret that we have to announce the death of one of our oldest members, Mr. Benedict Schumacher, who passed away suddenly on April 24th, 1955, at his residence, Luanna Farm, Ngarua, Waitoa. We offer our sincere sympathy to his wife and family.

### NEWS FROM SWITZERLAND

Final Report on the 39th Swiss Industries Fair, Basle

The 39th Swiss Industries Fair, which took place in Basle from 16th to 26th April, 1955, was favoured by the most beautiful springtime weather for practically the whole eleven days and registered an extraordinarily large number of Altogether 459,612 admission cards were issued, or 23,795 more than in the previous year. If the repeated visits made by people holding season tickets are taken into account, it is estimated that the total number of entrances was more than 700,000.

Some 30,000 visitors came from abroad. Eleven thousand six hundred and sixty-four from seventy different countries were recorded at the Foreign Visitors' Office, as compared with 12,275 from 78 countries in the preceding year. Germany headed the list with 5723 visitors, followed by France with 3063.

There were 346 visitors from the United Kingdom, as against 272 in 1954, and the number of American visitors was 172 as compared with 283 last year. Canada sent 25 visitors this year and 20 in 1954. These are the actual visitors who applied to the Foreign Visitors' Office, but experience has shown that the real number of foreign visitors is usually considerably more.

The great interest shown by the foreign visitors, and which was reflected in the numbers recorded, was a good indication of the successful business transacted by exhibitors in the traditional export groups such as watchmaking, textiles, machine tools, the electrical industry and

general engineering.

In the Watch Fair, which was organised for the 25th time and which has long ago developed into a regular rendezvous for those in the trade, exhibitors reported that turnover was on the whole greater than in the preceding year. In the textile section it was the clothing industry which attracted most attention together with the much admired special exhibit "Madame-Monsieur." Pronounced foreign demand for the products of the electrical and machine tool industries, which were particularly well represented this year at the Fair, corresponds to the general picture of the economic situation in most countries where a great amount of capital investment is taking place.

The business conversations and transactions which took place during the Fair were based in all the groups on optimism and confidence, and it is therefore quite permissible to describe the 39th Swiss Industries Fair as a complete success

from every point of view.

The 40th Swiss Industries Fair will take place in Basle from 14th to 24th April, 1956.

#### Lausanne and the 1960 Olympic Games

Between June 12th and 14th next, at the Interallied Club in Paris, the International Olympic Committee, consisting of some sixty members, will be deciding on the allocation of the 1960 Games. Lausanne has applied for the award of the Summer Games, while St. Moritz is trying once more for the Winter Games.