

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 18 (1954)
Heft: [1]

Artikel: Happy Swiss Party in Wellington
Autor: M.B.
DOI: <https://doi.org/10.5169/seals-942625>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 08.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

VINTNERS' FESTIVAL — Vevey, 1955

Every 25 years, the well-known resort of Vevey on Lake Geneva organises a remarkably interesting, time-honoured VINTNERS' FESTIVAL. Apart from being a resort, Vevey is a centre of the Swiss wine industry, for it lies at the foot of the terraced, south-facing vineyards of Lavaux, which stretch some 12 miles along the Swiss shore of the lake, between Lausanne and Montreux.

A traditional event of the Festival is an open-air Festival Play which assumes such proportions that almost the entire population of the township is mobilised; its preparations and organisation commences several years before the actual Festival and the play is performed in the Market Square, the town's centre. Accommodation on vast stands is provided for 15,000 to 20,000 spectators.

The Vintners' Festival is an ancient folk tradition. Originally it consisted of a simple, merry pageant of vintners, who filed through the streets of Vevey, after they had received their wages from their guild. This march-past soon assumed the proportions of a local folk festival, then expanded into a grand-scale event of international repute: its organisation continued to be undertaken by the "Louable Confrérie des Vignerons" (Worshipful Company of Vintners), and still is today. However, in order to secure the success of the Festival, the Company now mobilises the aid of the whole population of the town, who train intensively to supply choirs, actors, musicians.

The Festival play itself is performed during a two-week period, and throughout this fortnight, great animation fills the town. Everyone has something to do with the play, some part to fill—tradesmen and business men, employees, vintners and farmers from the neighbouring countryside—and all wear local costumes.

August, 1955, has been earmarked for the forthcoming Vevey Festival. The huge Market Square will once again be converted into a vast amphitheatre, with the stands rising tier upon tier around it. The traditional theme of the Festival—the cycle of the Seasons, the soil and the farmer's and vintner's work—is an occasion for a magnificent thanksgiving for the fruit of the earth.

The last Festival took place in 1927: settings and costumes were due to the Swiss painter Ernest Bieler; the words and musical score were written by Pierre Girard and Gustave Doret—to the latter's great talent was also due the 1905 Festival. Some 2000 performers took part in this impressive play.

It is also a tradition in Vevey that each successive Festival Play should surpass the preceding one and, certainly, the 1955 performance promises to do so. The words and musical score have been written by Geo. Blanc and Carlo Hem-

merling; the stage manager is Jo Baeriswyl, the scenic artist Louis Fost and, co-ordinating the work of all these experts is the art manager, Maurice Lehmann, Director of the Paris Opera and Opera-Comique.

The human material with which these specialists will have to work include some 3100 performers (in 1927, there were 2140)—of whom about 500 will sing the great massed choirs.

The backdrop of the 1955 play will be the natural scenic beauty of the Savoy Alps and the blue waters of the Lake; for the first time in the annals of the Festival, the stands will be built facing the Lake, so that spectators can enjoy the really beautiful natural scenery.

Full use will be made of all technical innovations to improve the acoustics and sonic rendering of the music. The stereophonic system will probably be employed to obtain novel sound effects and ensure perfect hearing for all spectators.

Eleven performances of the Festival Play are to be given: seven in the morning and four at night. The evening performances will be particularly interesting on account of lighting effects, stressing the colour and fantasy of massed groups of performers. The programme of the Festival will also include two pageants.

HAPPY SWISS PARTY IN WELLINGTON.

A delightful party was held on December 29th, when members of the Swiss Ladies' Group met at the beautiful home of Mrs. O. Oesch.

It was a warm, sunny afternoon and everyone was in a gay Christmas mood. The children played happily on the lawns while the ladies talked together, and then a most delicious afternoon tea, which had been contributed by each one bringing a plate, was rapidly consumed by the children, and eaten with more leisure but equal enjoyment by the adults.

Then it was the children's turn to entertain us with a concert, and we soon realized that we had some fine young artists in our group. Who knows—perhaps some future Eileen Joyce or Laurence Olivier? Noreen Schlatter, Ruth Oesch, and Theri Brulisauer played the piano very charmingly for us, Ronnie Schlatter and Michael Neuer recited, and little Michelle Brulisauer, while perhaps not showing any future as an opera singer, nevertheless charmed us all with her little song.

As we all sat round the beautifully decorated and lighted Christmas tree we felt that the spirit of the Christ child was with us, and those who had loved ones in Switzerland felt very near to them. We listened to some fine recordings, and sang carols while Mrs. Meadows played for us, then she thrilled us all with her lovely voice as she sang Reber's Cradle Song.

Now came the time the children were waiting for, because they could see, tucked away under the Christmas tree some parcels tied with gay

paper and bright coloured strings, and though no one had told them, I think they had a very good idea for whom they were meant. The bachelor girls were also counted as children (for that day only, of course) and they received a little gift, which was a charming thought from our hostess, Mrs. Oesch. The parcels were opened by excited children, who seemed very happy and delighted with their presents, which had been purchased by a Christmas fund contributed by the group. So ended our gay and joyous Christmas party.

Mrs. Oesch has been the mainspring of our Group since its re-formation after her arrival in Wellington, and we are most grateful for her kind interest in us all, and especially in the children.

We would be very happy to see any Swiss ladies, whether visitors or residents of Wellington, when we meet at Kirkcaldie and Stains tearoom on the last Tuesday of the month, from 2.30 to 4.30 p.m.

M.B.

34th LAUSANNE NATIONAL FAIR

Each year two great events impart a vital impulse to the Swiss market—the National Fairs of Basle and Lausanne, which, in their own respective parts of the country and according to their own particular specialities, are both representative of the main activities of Switzerland. Through a concentration of trade on a scale in keeping with the size of the country, they have for more than thirty years now been successfully undertaking the two-fold task of providing economic information and acting as a market stimulus.

True to this aim, the 34th Lausanne National Fair will once again be opening its gates, from September 12th-27th next, to display the original products of Swiss agriculture, industry, trade and craft work. This fair, extending over a total area of more than 1,000,000 square feet, endowed with large new buildings, and strong in the individual or collective participation of some 2250 exhibitors, is Switzerland's main autumn economic event.

Although essentially national in character, the Lausanne Fair, in a spirit of international goodwill, has the honour and privilege of setting aside an official pavilion for Brazil, organised by the Brazilian Office of Propaganda and Promotion of Trade.

The Lausanne Fair, departing from its purely commercial character, is presenting to its visitors a special pavilion dedicated to "Atoms and Radiations," under the auspices of the Swiss National Fund for Scientific Research, thus giving science a prominent position within the framework of the exhibition.

The customary advantages granted to foreign visitors are again available through all official Swiss organisations abroad.

OUR FATHERLAND (Continuation)

NEUCHATEL AND THE JURA:

Our Western university town is a city of distinction, with shady lakeside promenades, beautiful buildings, up-to-date shops and a great view right across the sizeable lake to the distant alpine chain. With its celebrated schools, the College of Music, the many fine Museums, the University, etc., Neuchatel is quite a centre of intellectual life. The buildings delight the eye by the texture of their stone, a yellow limestone, and by the dignity of their architecture. On the hill forming the site of the old town, are the Collegiate Church and the Castle, residence of the counts of Neuchatel, now the seat of Government departments. These two buildings, with their cloister, the shady terrace encircling the ancient keep, and the old street which climbs the hill, form one of the most complete and delightful architectural groups in Switzerland.

Neuchatel has its beach with a fine lido and the prolific vineyards expand from the immediate surroundings along the entire length of the lake.

The Neuchatelers seem to speak the purest French anywhere in Switzerland. They are clever people and extremely conscious of their culture and many feel, as far as important things in life are concerned, that the world begins and ends within the confines of their canton. Following the old Swiss tradition of mercenary service, many Neuchatel aristocrats served under foreign flags. A regiment from Neuchatel took the city of Seringapatam in India for the British East India Company. In modern times, during the last war, sons of old Neuchatel families were killed fighting as volunteers in the Royal Air Force.

Along the lake in the direction of Geneva are several charming and picturesque towns, many with their own castles and all surrounded by vineyards: Auvernier, Colombier, Boudry, Gorgier, etc. A long narrow strip of land lies between the lake of Neuchatel and the first hills of the Jura. Then come the valleys, cut deep into mountains, like the Val-de-Travers, through which the defeated Bourbaki army retreated from France in 1871 to seek refuge in Switzerland; or the Val-de-Ruz, which again received regiments of a defeated French army in 1940.

To the south-west, in the Jura Vaudois, is Ste. Croix, a small town with a beautiful view of the Alps. The people there are busy with production of cheese, a little watchmaking, as well as manufacturing the famous Swiss music boxes. Further on are the two small lakes of Joux and Brenet, the green surfaces of which, in the middle of a dark, beautiful countryside, produce an atmosphere similar to Scandinavia. This part of Switzerland, away from the large cities, in the