

**Zeitschrift:** Helvetia : magazine of the Swiss Society of New Zealand  
**Herausgeber:** Swiss Society of New Zealand  
**Band:** 4 (1938-1939)  
**Heft:** 3

**Artikel:** Dear friends and fellow-members  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-943163>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 09.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

DEAR FRIENDS AND FELLOW-MEMBERS :

Once more we are nearing the festive season of the year and we wish to take this opportunity of wishing you all a Merry Christmas and a Happy New Year. Does this joyous time of the year not take you back to your beloved Old Country where you, on the Holy Night, could discern a Christmas-tree in nearly every home? How enchanted were we as children, when standing round the Christmas-tree, singing our seasonal hymns and happily appropriating our Christmas presents. Even our beloved parents would forget their worries and troubles while sharing in the existing happiness of the Christmastide. Presents in those days were perhaps of more modest value than is the case today, but they never lacked whole-hearted appreciation. While sweltering in the heat of the New Zealand Christmastide, can you still picture yourself wading through the snow? Perhaps, after the many years of New Zealand life, we could no more stand the cold Winter of our country, but nevertheless, it all belongs to the picture of a Swiss Christmas which is awakened in our mind's eye year after year, and which we never forget, no matter how long we may live.

+++++

#### INDUSTRIAL ACTIVITIES IN SWITZERLAND - 1.

##### LONG-STANDING EXPERIENCE OF TEXTILE BRANCHES.

Swiss industry is one of the oldest in Europe. In this connection it should be remembered that the Swiss silk industry is older than that of Lyons, that the cotton industry had a footing in Switzerland before it flourished in England, that Swiss textiles and machinery industries saw the light before those of Saxony and Westphalia. In the capitalist form, too, Switzerland is one of the oldest countries, for as far back as the seventeenth century she had already adopted the form of home industrial employment and home manufactures.

The factor which we find at the base of the country's industrial activity is the influence derived from the refugees from France and Italy during the religious struggles of the sixteenth and seventeenth centuries. They founded in Switzerland a number of new industries.

A second factor is Swiss neutrality, for this has permitted numerous treaties to be made with its neighbours, whereby regular outlets were assured for the products of Swiss industries.

One should mention as well the important factors of the abundance of capital and the wealth of the country's hydraulic resources.

##### INTERIOR MARKET

##### Transport Factor.

Now what are the characteristics of Swiss industry? The interior market being too restricted for it to be able to absorb a large production, it is understandable that Swiss industry is, first and foremost, one based on export trade.

Furthermore, Switzerland is one of the few industrial countries which possess no direct outlet to the sea, and, in consequence, she has been obliged to build up industries wherein transport conditions play but a feeble part. Whence comes the preference given to the production of articles which represent a high value in a small volume.

Further, money being cheap in Switzerland, whereas labour is expensive, it is understandable that production is concentrated on articles which demand large capital and either little labour or else a very limited employment of labour. (TO BE CONTINUED).

+++++

##### A D V E R T I S E M E N T S.

- MR. P. CATTIN, Te Kauwhata, "Scintilla" Wine, Fruit and Honey.  
 MR. G. KERLER, 477, Karangahape Rd. Auckland, Prams, Wickerwork, Toys, &c  
 MR. E. CATTIN, 19, Willis St. Wellington, Jeweller and Watchmaker.  
 JOHN STEINER Junr., Tahuna Rd., Morrinsville, for 1st. Class Clover Honey.  
 (TONY'S SWISS CAKE SHOP, 205, Fendalton Rd., Christchurch,  
 (T. Komminoth) has something quite different in cakes.  
 (Basler Leckerli a speciality. 2/- a lb. TRY THEM!)

CORRESPONDENCE: Please address to the Secretary, W. UNGEMUTH, Clarence Rd., Northcote, AUCKLAND, N. 4.