

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 51 (2024)
Heft: 4: The burden on Swiss farmers : they feel powerless - and are speaking out

Artikel: Quintessentially Swiss prizes up for grabs
Autor: Lettau, Marc
DOI: <https://doi.org/10.5169/seals-1077634>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.10.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Quintessentially Swiss prizes up for grabs

The more readers participate in our survey, the better for us. There are also many prizes from our gift table on offer for our readers – you just need the luck of the draw.

“Swiss Review” is looking to the future with its 2024 readership survey. We would like you to tell us: in what way should the magazine change? How should it look a few years from now? A look to the future is always a good time to remember the past. In late autumn, “Swiss Review” celebrates its 50-year anniversary (see page 22). The editorial team believe this calls for celebration in a way that includes our readers: we are combining participation in the readership survey with a prize draw. The gift table is replete with quintessentially Swiss prizes – exclusive items donated by Swiss companies:

- A knife with sharp points reflecting Swiss alpine panoramas? The idea of combining the sharp points and alpine skylines comes from PanoramaKnife. Their knives on our gift table are among the finest available. www.revue.link/panorama
- An alpine oasis in the form of Hotel Sarain in Lantsch/Lenz (GR): a two-night stay for two people in the Grisons mountains, rising to heights of almost 3,000 metres (Lenzer Horn). www.revue.link/sarain
- History, workmanship and fashion all in one: hand-made silk scarves from leFoulard in Schwanden Glarus, printed in Switzerland's last silk printing mill. www.revue.link/lefoulard
- Immerse yourself in another world at Trauffer Bretterhotel in Hofstet-

ten near Brienz (BE). The hotel offers a world of experiences and is also the home of the cult wooden cow with the red spots. On the gift table: an overnight stay for two persons. www.revue.link/trauffer

- Renowned knife maker Klötzli from Burgdorf (BE) provides the razor-sharp kitchen utensil that would benefit every Swiss Abroad household. www.revue.link/klotzli
- A mountain of games and books connected to Switzerland – in German, French and English – from Lausanne publishing house Helvetiq. www.revue.link/helvetiq
- Betty Bossi is basically synonymous with Swiss cookery. The company, known for its legendary recipe books, is providing all types of useful kitchen aids for our gift table. www.revue.link/bb and the “Review” article on Betty Bossi: www.revue.link/bbtext
- Appenzell belts have cult status: fine leather wear with traditional metal embellishments. We have two belts fresh off the production line to offer – plus many other surprises. www.revue.link/appenzell
- Swiss Koo is providing a wall clock to a lucky member of the “Fifth Switzerland”. Swiss Koo reinterprets the cuckoo clock in a new, modern and firmly tongue in cheek way. www.revue.link/swisskoo



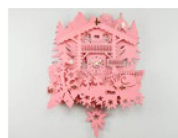
Hotel Sarain in Lantsch/Lenz (GR)



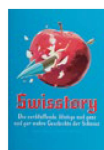
The pinnacle of tea: a Sirocco tea set



Games and books published by Helvetiq



A SwissKoo cuckoo clock



Books for young and old from Bergli Books



Klötzli kitchen knives

- Looking for a bit of bedtime reading? Bergli Books has been synonymous with accounts of daily life in Switzerland for many years. Books like “How to be Swiss” became best-sellers. Now our gift table has the latest book, “Swisstory”. www.revue.link/bergli
- Who prints “Swiss Review”? It's the printing company Vogt-Schild in Derendingen (SO). Vogt-Schild also produces fine books. We even have some in our prize draw. Take “Lost in the Alps”, for example, a richly illustrated book on hiking and the mountains. www.revue.link/vsd
- Tea for two: Sirocco has been producing fine coffee and high-quality tea for over 100 years. They also offer tea sets for special occasions. www.revue.link/sirocco
- Finally, something special for cinema lovers and collectors: historic original advertisements for Swiss film classic “Gilberte de Courgenay” (1941), provided by filmo.ch, the film platform that brings extra exposure to Swiss film classics in the digital space. www.revue.link/filmo

And there's more, as new prizes keep being added. You will find the full list at www.revue.ch. By the editorial deadline, we had prizes to the value of 6,000 francs. You've got to be in it to win it! Complete the survey, ideally online at www.revue.link/survey2024

(MUL)

DEIN FAMILIEN-AUSFLUG.

365 Tage offen

TRAUFFER

Erlebniswelt

leFoulard

Switzerland