

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 49 (2022)
Heft: 2

Rubrik: Imprint

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I don't think that I ever made a salad, a soup or a stew without Maggi. I have always carried Maggi with me on my travels, if it was through the wet tropical rainforests of Papua New Guinea or the bush here in Australia. Maggi is still being sold in big bottles in many Asian grocery stores.

BEAT ODERMATT, ADELAIDE, AUSTRALIA

A very interesting article and a great story about industry. It is often remarkable to note that concepts like marketing, influencers and a number of the others mentioned already existed. What changed is that in between, marketing has been conceptualised and is now almost a science. Thank you for this effort.

FRANCOIS MONTANDON, ORVAULT, FRANCE

We need to thank Julius Maggi for the contribution he made to eating habits around the world. A remarkable story.

ÖNDER ERDOGAN, ÇORUM, TURKEY

My children and grandchildren love Maggi too. I keep a large bottle in the kitchen cupboard, so that I can continue replenishing my smaller bottle.

HULDA SHURTLEFF-NYDEGGER, HOWELL MI, USA

In the shadow of the Gotthard tunnel

Without doubt, that was one of the best articles that I have read to date. Many thanks!

THOMAS LAUPER, BAGUIO, PHILIPPINES

After the breakthrough of the railway tunnel, one of the Italian construction workers decided to go all the way to the German-speaking side. He ended up in the Muota Valley, where he eventually got married and created an extra branch on our family tree. It is thanks to him and the tunnel that I am alive.

PETER OCHSNER, NAIROBI, KENYA

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IMPRINT:

"Swiss Review", the magazine for the Swiss Abroad, is in its 48th year of publication and is published in German, French, English and Spanish in 14 regional editions. It has a total circulation of 431,000, including 253,000 electronic copies. Regional news appears four times a year. The ordering parties

are fully responsible for the content of advertisements and promotional inserts. This content does not necessarily represent the opinion of either the editorial office or the publisher. EDITORS: Marc Lettau (MUL), Editor-in-Chief; Stéphane Herzog (SH); Theodora Peter (TP); Susanne Wenger (SWE); Consular Directorate, Innovation

and Partnerships, responsible for the "Notes from the Federal Palace" section. EDITORIAL ASSISTANT: Sandra Krebs TRANSLATION: SwissGlobal Language Services AG; LAYOUT: Joseph Haas, Zürich; PRINT: Vogt-Schild Druck AG, 4552 Derendingen POSTAL ADDRESS: Publisher, editorial

office, advertising: Organisation of the Swiss Abroad, Alpenstrasse 26, 3006 Berne, Tel.: +41313566110. Account: IBAN CH97 0079 0016 1294 4609 8 / KBBECH22 Email: revue@swisscommunity.org

COPY DEADLINE for this edition: 9 February 2022

All Swiss Abroad who are registered with a Swiss representation receive the magazine free of charge. Anyone else can subscribe to the magazine for an annual fee (Switzerland: CHF 30 / abroad: CHF 50). Subscribers are sent the magazine direct from Berne. www.revue.ch

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