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Ronco s. Ascona, Ticino

Swiss Summer with an Italian flavor.

This Summer, set your course for the south of Switzerland, on the other side of the Alps, where *la dolce vita* welcomes you with open arms.

Here, the gentians flower in mountain pastures and camellias blossom beside the lakes. From the Mediterranean gardens to the little villages nestling deep in alpine valleys you will find there a striking contrast between the rugged alpine world and the sweet life on the shores of Lake Lugano or Lake Maggiore. A balmy climate or rough mountain paths, the scent of mimosa or a stroll in the shade of chestnut trees – in this land of contrasts, holidays have a very special flavor. This is Switzerland's Italian-speaking canton. Welcome to Ticino!

The taste of the south
A land of adventure for mountain-bikers and ramblers,

Ticino is also a paradise for those who just want to relax, where it is pleasant to let life go by, to bask on a beach, laze beside the emerald waters of the Verzasca river, or to sample a polenta, accompanied by a good Merlot, on the terrace of a typical grotto: savoring all the pleasures of life
MySwitzerland.com/summer.

Network Switzerland

Sign up on MySwitzerland.com/aso by September 30, 2011, and win a 2-night stay for 2 people at Villa Principe Leopoldo Hotel & Spa***** in Lugano.

Further information:
MySwitzerland.com
SEARCH 12023 >>

Getaway in Lugano

Lugano, with its historic traffic-free town center, its many buildings in the ancient Lombard style, and its museums, parks and views of the surrounding mountains reflected in the lake, is the stopover of choice for enjoying *la dolce vita* in Ticino.

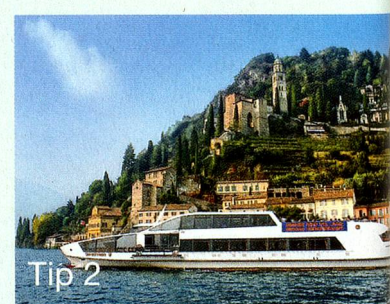


Tip 1

Further information:
MySwitzerland.com
SEARCH 28451 >>

A garden in paradise

A Greek temple right next to an Egyptian one on the shores of Lake Lugano? In Morcote, a village dating from the Middle-Ages, visit the Parc Scherrer, an amazing garden where you can admire the panorama across to the Italian shore of the lake Ceresio and the plains of the Po river beyond.



Tip 2

Further information:
MySwitzerland.com
SEARCH 28309 >>

A fascinating tour of Switzerland

Near Lugano, the Swissminiatur brings together the most picturesque places in Switzerland – cities, landmark, monuments and mountain railways. There you will discover the Swiss Parliament in Berne, the city hall of Schwyz, the Cathedral of Basel and even the Matterhorn.



Tip 3

Further information:
MySwitzerland.com
SEARCH 36086 >>

A collaboration between Switzerland Tourism and the Organisation of the Swiss Abroad (OSA)



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