

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 37 (2010)
Heft: 3

Rubrik: Imprint

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

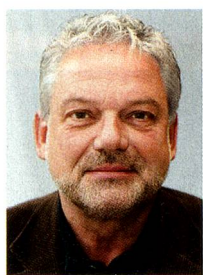
The General

Schweizerische Nationalbibliothek NB
Bibliothèque nationale suisse BN
Biblioteca nazionale svizzera BN
Biblioteca nazionale svizra BN

WHY SWITZERLAND EMERGED UNSCATHED FROM THE SECOND WORLD WAR and why it was spared by Hitler's army is still being discussed 65 years after the end of the conflict. Was this simply chance or was trade with Switzerland – weapons, financial services and gold – simply too important to the Germans? Or does alpine transit explain why Switzerland never came under attack from Greater Germany? Was it the military victories of the Allied forces or was fate simply kind to us? Did General Guisan and the Swiss army perhaps make the price of entering Switzerland too high for Adolf Hitler?

The question as to why Switzerland was not swallowed up by the German Reich will never be answered definitively. Still, it would appear that the general and the army had a considerable influence on the decisions of the Nazi leadership: "The réduit in the Alps and control of the north-south axis significantly increased the importance of the military factor", wrote Fred Luchsinger, former editor-in-chief, in the "Neue Zürcher Zeitung". He continued: "Without military defences and the will to resist, Switzerland would simply have become a pawn in Germany's quest for domination of Europe."

Various factors undoubtedly came into play, probably least of all fate. At any rate, General Henri Guisan deserves recognition for ensuring the Swiss army was up to the task and that Switzerland held its own against its sizeable northern neighbour tactically and politically. This is illustrated by Rolf Ribi's portrait of an extraordinary figure in Swiss history who is still of great interest to historians and biographers. The Swiss abroad also voted General Guisan as the fourth most important Swiss citizen of all time in the survey conducted by "Swiss Review" (page 5).



Heinz Eckert

www.swisscommunity.org is the name of the Internet platform launched by the Organisation of the Swiss Abroad. Swiss people abroad now have their own platform for searching for and finding information as well as for chatting. This electronic network aims to promote worldwide contact among the Swiss abroad and with

Switzerland. www.swisscommunity.org offers the ideal platform for anyone specifically looking for contact with other Swiss nationals abroad who requires particular information about Switzerland or other Swiss abroad groups, wants to buy or sell things or simply wants to get in touch with like-minded people. Swiss abroad who would like to visit their old homeland will find tourist information and offers, and Swiss associations and institutions abroad can use the new electronic Swiss club to advertise for members. People can find out about their canton of origin and Switzerland and also discover where the best fondues and the crispiest rye bread can be found abroad. www.swisscommunity.org is a bit like Facebook, Xing or Linked-In, yet different at the same time. This electronic community for the Swiss abroad is an exclusive communication platform specifically tailored to the needs of Swiss citizens abroad.

We hope that the 700,000 Swiss abroad on all continents enjoy using our new site.

HEINZ ECKERT, EDITOR-IN-CHIEF

5

Mailbag

5

Books: The history of the Federal Palace

7

Images: The Swiss Marlboro Man

8

Did General Guisan save Switzerland?

12

Exhibition in Berne to mark the centenary of Albert Anker's death

14

Notes from Parliament

Regional news

17

The Swiss Open-Air Museum Ballenberg

18

To what extent should Swiss German be used?

20

UBS locked in dispute with Switzerland

21

Revision of unemployment insurance

22

OSA news

26

On the trail of Lord Byron in Switzerland

28

Living folklore: Modern-day alpine herdsmen

30

Interview with the parties: SP Schweiz International

31

Echo

Cover photo:

General Henri Guisan: His popularity remains high.
Photo: Keystone

IMPRINT: "Swiss Review", the magazine for the Swiss abroad, is in its 37th year of publication and is published in German, French, Italian, English and Spanish in 14 regional editions. It has a total circulation of 416000. Regional news appears four times a year.

■ EDITORS: Heinz Eckert (EC), Editor-in-Chief; Rolf Ribi (RR); René Lenzin (RL); Alain Wey (AW); Jean-François Lichtenstern (JFL), responsible for "Notes from Parliament", Service for the Swiss Abroad, DFA, CH-3003 Berne Translation: CLS Communication AG ■ LAYOUT: Herzog Design, Zurich ■ POSTAL ADDRESS: Publisher, editorial office, advertising: Organisation of the Swiss Abroad, Alpenstrasse 26, CH-3006 Berne, Tel.: +41 31 356 6110, Fax: +41 31 356 6101, Postal account (Swiss National Giro): 30-6768-9. Internet: www.revue.ch ■ E-MAIL: revue@aso.ch ■ PRINT: Swissprinters St.Gallen AG, CH-9001 St.Gallen. ■ CHANGE OF ADDRESS: Please advise your local embassy or consulate. Do not write to Berne. ■ All Swiss abroad who are registered with a Swiss representation receive the magazine free of charge. Anyone else can subscribe to the magazine for an annual fee (Switzerland: CHF 25 / abroad: CHF 40). Subscribers are sent the magazine direct from Berne. Copy deadline for this edition: 14.6.2010