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City breaks in Switzerland

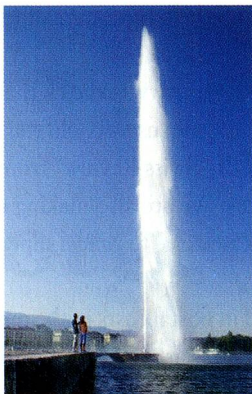
Visitors to Switzerland's cities will not just travel from one beautiful place to another, they will also discover the finest achievements in art, architecture and design.

A stroll through the cities of Switzerland will always provide an opportunity to discover new horizons as well as plenty to stimulate the mind and senses. Whether it's the museum of art in Winterthur, a chic sushi bar in Zurich, an open-air event in Ticino or a wine festival in Valais. Authentic aspects of Swiss culture abound in every city. With an alert mind and keen eyes, you will discover a wealth of cultural treasures in Switzerland's cities. These cultural riches are unique and make a great contribution to the extraordinary quality of life. Who could ever complain of boredom?



Lugano

Balmy evenings in a restaurant on the banks of the lake, enjoying culinary delights with the sound of grasshoppers and the hustle and bustle of the city in the background – what could be better in summertime? The mundane routine of everyday life is forgotten. There is a real joie de vivre in quiet street-side cafés, at trendy live concert venues, chic bars and hip clubs. Switzerland's beautifully laid-out cities have plenty to offer in terms of both relaxation and excitement. There is always something new to see just around the corner. Finding the heartbeat of the city means discovering all aspects of life. All Swiss cities, large and small, are also a shopper's



Geneva

paradise, whether you are in Montreux, St. Gallen or Chur. Specialist shops for the latest trends and smart designs or mouth-watering delicacies can be found in Locarno's historical centre, Berne's Zibelemärit onion market, Winterthur's Markgasse and picturesque downtown Thun. With an incredible choice of goods, you will find everything the heart desires wherever you go. A shopping expedition is a great way to discover the character of cities both large and small, which provide a memorable experience with their quaint, pedestrian shopping centres.

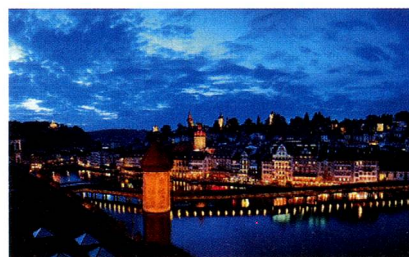
Many of us want to escape man-made surroundings, to seek out nature and enjoy peace and quiet in an unspoilt environment. You will certainly find what you are looking for in Swiss cities. There is the River Aare in Berne, the botanical garden in Zurich and the "Pfalz" palatial terrace high above the Rhine in Basel. An extensive public transport system ensures that any leafy destination can be reached quickly and easily from all city centres.

Life is not particularly hectic in Switzerland. Everyone can do things at their own pace and take it easy. You are also sure to find plenty of natural inspiration.

Download more information at www.MySwitzerland.com or order a brochure by calling 00800 100 200 30.



Lausanne



Lucerne

Tips from Switzerland Tourism: At www.MySwitzerland.com/aso you will find the package offer of the month as well as the registration form for "Network Switzerland". If you register by 31 March 2009, you will automatically be entered in the prize draw for a wellness weekend in Switzerland. Other interesting information and attractive offers from Switzerland Tourism can be found in our newsletter. Register at www.MySwitzerland.com/aso

A collaboration between Switzerland Tourism and the Organisation of the Swiss Abroad (OSA)



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