

**Zeitschrift:** Swiss review : the magazine for the Swiss abroad  
**Herausgeber:** Organisation of the Swiss Abroad  
**Band:** 36 (2009)  
**Heft:** 2

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 09.12.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**





Ideas for summer in Switzerland



Summer in Switzerland offers magnificent, diverse landscapes, majestic mountains and crystal-clear lakes which are great for water sports and all kinds of leisure activities.

#### Discover nature parks and UNESCO world heritage sites

Switzerland's national park high up in the Engadine is world-famous. But did you know that there is at least one nature park in almost every region? Fauna and flora can flourish in these areas without human interference. And every one of these parks has something special to offer with traces of life from millions of years ago, rare plants or incredible, breathtaking views.

Visitors can enjoy culinary delights and activities suited to their personal tastes and requirements on these new nature trips. The beauty of these trips lies in experiencing nature first-hand, visiting parks and UNESCO world heritage sites and finding out all about nature.

## Switzerland's Natural Parks.



#### Switzerland's most beautiful panoramas

Enjoying the wonderful, world-famous panoramas is the highlight of any journey through Switzerland. Take in the view from the panoramic window of a train, the deck

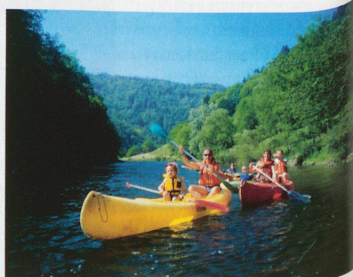
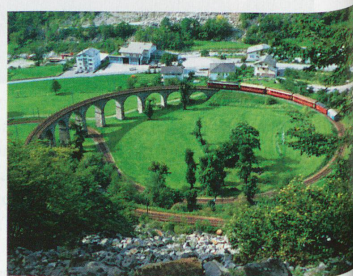
of a ship or a coach. Switzerland's natural beauty will enthrall you. Travel on the Glacier Express from St. Moritz to Zermatt and enjoy the stunning landscape from the new panoramic carriages. Or discover the wonders of central Switzerland, the Bernese Oberland and the region around Lake Geneva on a journey on the Golden Pass line. Further information can be found at [www.MySwitzerland.com/aso](http://www.MySwitzerland.com/aso).

#### Outdoor activities

Switzerland is a natural paradise for all those who enjoy outdoor activities, and SwitzerlandMobility is the ideal route planner for the most beautiful tours. SwitzerlandMobility shows you the best routes for mountain bikers, hikers, skaters, cyclists and canoeists. It covers all parts of the country and caters to all tastes and abilities.

[www.MySwitzerland.com/aso](http://www.MySwitzerland.com/aso) (SwitzerlandMobility section) contains every route with details of public transport, journey stages, places of interest, accommodation and useful services.

Swiss Trails makes SwitzerlandMobility's route network easy to use. More than 500 places offering accommodation of different categories can be



booked through Swiss Trails. All this accommodation is linked together with daily, customised luggage transport. Bicycles can also be hired at any stage of the journey, even if there is no hire point nearby. Swiss Trails simply delivers the bikes to the required destination.



#### Typically Swiss hotels

The service is a little friendlier, the atmosphere is authentic and the cuisine is surprisingly local. Typically Swiss is no empty promise, but rather an assurance of an exceptional

Swiss hotel experience. Not only do guests stay in a traditional Swiss environment, they also get the best tips on where to visit first-hand. Whether in a romantic alpine chalet, a charming guest-house or a luxury hotel, guests will feel as though they are in seventh heaven.

**Tips from Switzerland Tourism:** At [www.MySwitzerland.com/aso](http://www.MySwitzerland.com/aso) you will find the package offer of the month and the registration form for Network Switzerland. Register by 31 July 2009 and you will automatically be entered in the prize draw for a weekend at a "Typically Swiss hotel". Other interesting information and attractive offers from Switzerland Tourism can be found in our newsletter. Register at [www.MySwitzerland.com/aso](http://www.MySwitzerland.com/aso)



The accommodation's uniqueness lies in its diversity. Typically Swiss hotels are found throughout the country. No two are the same, but they are all typically Swiss and as authentic as the region in which they are located. Our hotels are always in the best locations and as diverse in character as the country itself.



Regional delicacies  
*The cuisine is as authentic as the accommodation. Everything served is home-produced and, of course, typical of the region, from Zürcher Geschnetzeltes and Freiburger Vacherin to Meiringer Meringues. And the wine cellar is full of the best labels from the local area: the beguiling Petite-Arvine in Valais, the mouth-tingling Saint Saphorin in Vaud and the intricate Pinot Noir in Grisons.*

#### Competition

Experience authentic Switzerland and win a week's holiday in one of our Typically Swiss hotels. Want to find out more? Visit [www.MySwitzerland.com/aso](http://www.MySwitzerland.com/aso).

A collaboration between Switzerland Tourism and the Organisation of the Swiss Abroad (OSA)



Auslandsschweizer-Organisation  
Organisation des Suisses de l'étranger  
Organizzazione degli Svizzeri all'estero  
Organizazzion dals Svizzers a l'ester

Switzerland Tourism.  
[MySwitzerland.com](http://MySwitzerland.com)

