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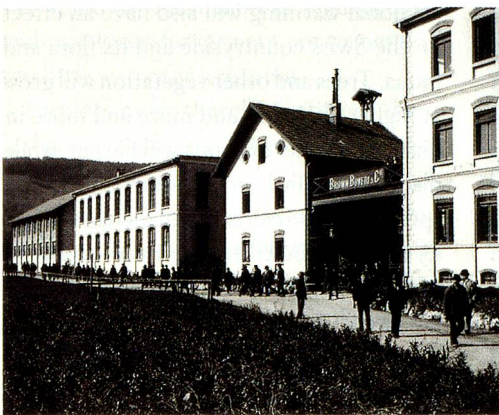
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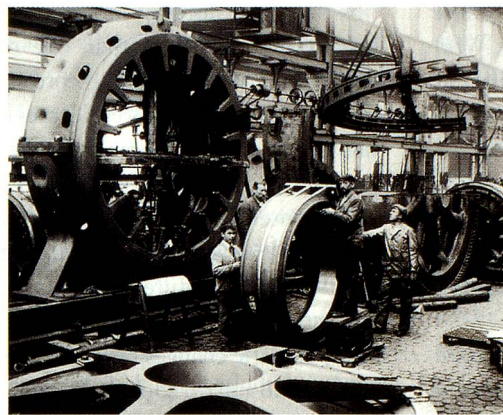
**Industry.** When electricity began making an impact at the end of the 19th Century, Charles Brown and Walter Boveri founded BBC – which later became ABB – in Baden in 1891. The photographic treasures from ABB’s photographic archives are a testament to a part of Switzerland’s industrial history and document the culture and workings of an industrial enterprise. *Industriewelt, Historische Werkfotos der BBC 1890 bis 1980, Verlag der “Neuen Zürcher Zeitung”*



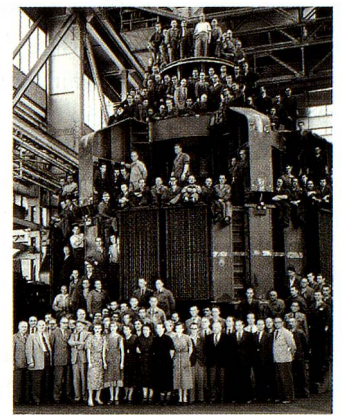
The first BBC factories in Baden (1892). The tree-lined Basel-Zurich road can be seen in the foreground.



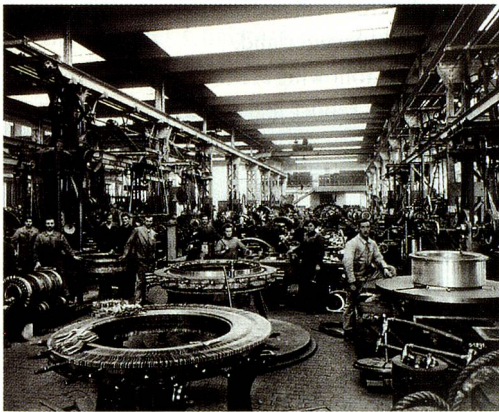
The factory bell, which sounded to mark the start and end of the working day, hangs above the porter’s lodge (1895).



In the generator hall (1897). Processed cast-iron parts are prepared for coil-mounting.



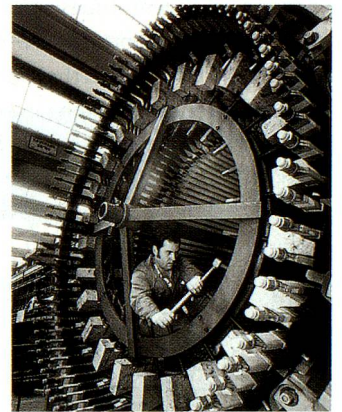
A vertical generator manufactured for the Aswan dam on the River Nile (1952).



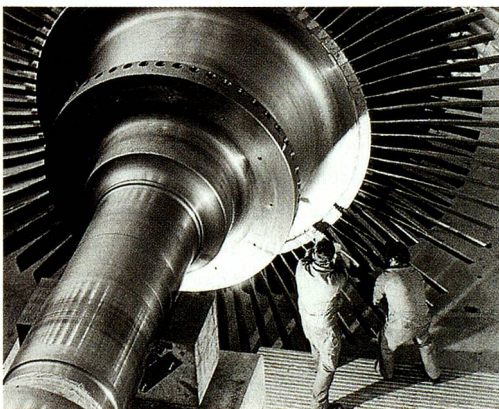
In the winding shop (around 1910). Right: A rotor part being made.



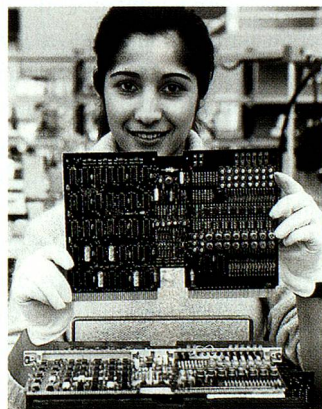
The BBC factory in Münchenstein (1915). Manufacture of magnetic coils for use in locomotive engines.



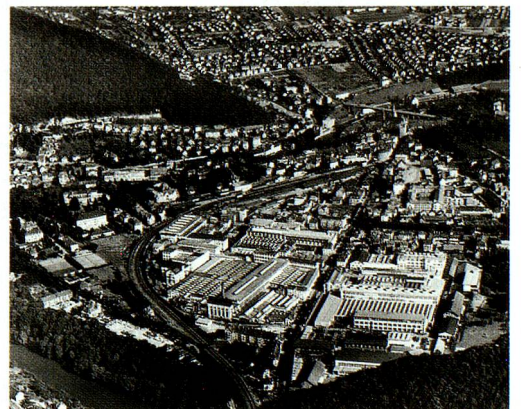
The ends of the coils are trued up in a large turbo generator.



The longest steam turbine blades were almost man-size. Each of these blades was exposed to centrifugal forces of more than 100 tonnes when the turbine was in operation.



Women were typically employed to equip electronic circuit boards (1967).



By 1950, the site of the BBC plant in Baden covered nearly the entire area between the slopes of the mountain and the SBB rail line.