

**Zeitschrift:** Swiss review : the magazine for the Swiss abroad  
**Herausgeber:** Organisation of the Swiss Abroad  
**Band:** 33 (2006)  
**Heft:** 6

## Inhaltsverzeichnis

### Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 30.04.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## Little big Switzerland

**I**N FEBRUARY 2005, SWISS STATE SECRETARY FOR THE ECONOMY JEAN-DANIEL GERBER uttered a gloomy prophecy to journalists: unless Switzerland pushed through far-reaching economic reforms immediately, it would fall further and further behind other European nations and eventually end up at the bottom of the league in about 25 years. Gerber's forecast provoked a media frenzy, and the tabloids declared that Switzerland was already on the road to becoming the poor man of Europe.

Yet as 2006 draws to a close, Switzerland does not look much like a poor man. On the contrary, the Swiss economy is booming even without reform, and good news is coming in thick and fast. Thanks to a robust global economy, foreign trade is at a permanent high. As a result, by August exports had climbed 14.1 percent to CHF 13.186 billion.

The economic research unit of the Federal Institute of Technology (KOF) in Zurich predicts growth of 2.6 percent for the year as a whole and 2.1 in 2007. According to the experts at KOF, unemployment will fall from the expected level of 3.4 percent this year to 3.0 next year. They even believe it will shrink to 2.8 percent in 2008. It is particularly encouraging that conditions on the Swiss labour market have also improved further. Last September, the number of people out of work fell for the first time in six years. Another survey found that no fewer than six of Europe's 100 biggest companies have their headquarters in Switzerland: Glencore, Nestlé, Novartis, Roche, ABB and Adecco. That puts little Switzerland in fourth place. Only Germany, Britain and France host more major corporate HQs. But that's not all: A study by the World Economic Forum has found that Switzerland is ranked first on the list of the world's most competitive countries. It's unlikely that the economy will be a central topic in the 2007 elections.

The parties have been noisily manoeuvring into the electioneering starting blocks since autumn, though so far no key topics whatsoever have emerged. At present they are still arguing amongst themselves, although here too the focus is on the SVP and the question of whether its federal councillor Christoph Blocher will be re-elected by the CVP and FDP for another four years at the end of 2007. The media are so obsessed by Blocher that FDP President Fulvio Pelli had to ask journalists interviewing him if he could for once be permitted to speak about other issues.

Political analyst Claude Longchamps believes that we will experience a new kind of election campaign in 2007; one that is waged primarily against the federal councillors rather than the party leaders. He believes that because the federal government is packed with political heavyweights, attention will focus and political capital will be made on the performance of the federal councillors.

As yet, however, no-one dares predict whether there will be a cabinet reshuffle, whether Christoph Blocher will be permitted to govern for another four years, or whether the Greens will be able to steal a seat from the Liberal Democrats. Whatever the case, it is safe to assume that little will change at the forthcoming elections, since our political system leaves little scope for major upheavals.

HEINZ ECKERT, EDITOR-IN-CHIEF



Heinz Eckert

5

Mailbag

5

Books: All about Roger Federer

6

Hugo the Donkey – A Christmas tale

7

Images: Alpine art

8

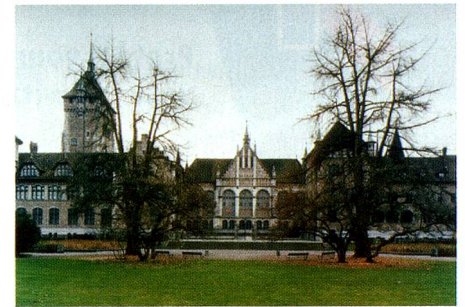
The story of Swiss chocolate

11

Voting

12

Official DFA information



The National Museum in Zurich

14

Collect and preserve: Switzerland's National Museum

16

OSA news

19

Review of the year 2006

Cover photo:

Savoured the world over:

Swiss chocolate

Photo: Chocosuisse, Union of Swiss Chocolate Manufacturers

www.chocosuisse.ch

**IMPRINT:** "Swiss Review", the magazine for the Swiss Abroad, is in its 33rd year of publication and is published in German, French, Italian, English and Spanish in 21 regional editions. It has a total circulation of over 390 000. Regional news appears four times a year.

■ **EDITORS:** Heinz Eckert (EC), Editor-in-Chief; Rolf Ribi (RR), Alain Wey (AW), Gabriela Brodbeck (BDK), responsible for DFA information pages, Service for the Swiss Abroad DFA, CH-3003 Berne. René Lenzin (RL), reporting from parliament. Translation: CLS Communication AG ■ **POSTAL ADDRESS:** Publisher, editorial office, advertising: Organisation of the Swiss Abroad, Alpenstrasse 26, CH-3006 Berne, Tel.: +41 31 356 61 10, Fax: +41 31 356 61 01, Postal account (Swiss National Giro): 30-6768-9. Internet: www.revue.ch ■ **E-MAIL:** revue@aso.ch ■ **PRINT:** Zollikofer AG, CH-9001 St.Gallen. ■ **CHANGE OF ADDRESS:** Please advise your local embassy or consulate. Do not write to Berne. Single copy CHF 5.- ■