

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 31 (2004)
Heft: 6

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 25.12.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



Swiss premiere: The first known letter in Switzerland with a postage stamp on it dates back to 2 April 1843



World famous: There was nothing short of a run on the special "Alinghi, Switzerland" stamps. They were already sold out shortly after the date of issue.



Made of wood: This sustainable, multi-purpose raw material was the focal point for the design and development of this stamp. It reflects not only the unique quality of an individual stamp, but also the pioneering spirit of Swiss Post in general.

Further details can be found on the following websites

www.swisspost.ch
www.stamps4fans.com
www.swisspost.ch/philanewsletter

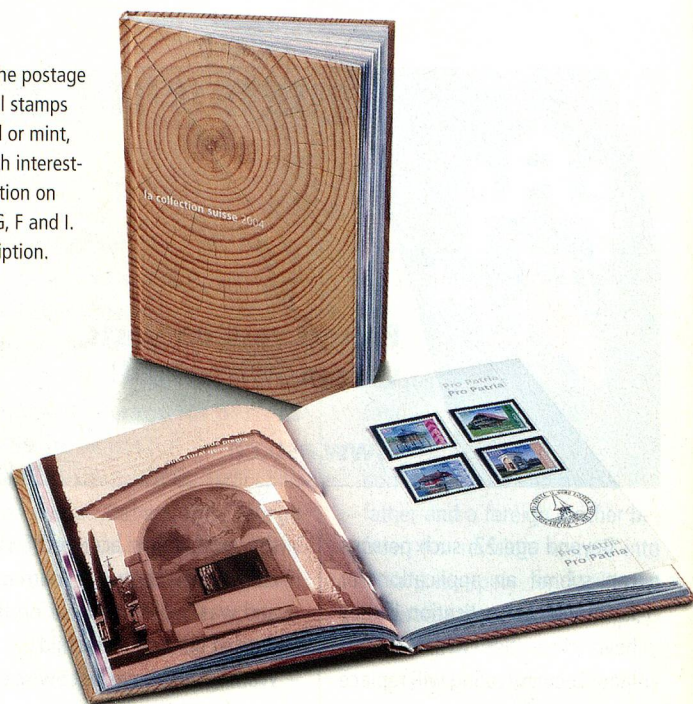
Customer service contact address

Swiss Post, Stamps & Philately
 Customer Service, Ostermundigenstrasse 91
 3030 Berne, tel. +41 31 338 06 09
 fax +41 31 338 73 08, stamps@post.ch

More than just stamps

www.swisspost.ch/philashop
 The fast, safe and simple way to order:
 the Internet

La collection Suisse: The postage stamp year book with all stamps in the original, cancelled or mint, richly illustrated and with interesting background information on a variety of topics in E, G, F and I. Also available by subscription.



Postage stamps – vintage Switzerland

Over 160 years of stamp history in Switzerland

Switzerland has a proud tradition of more than 160 years of postage stamps. Only one country introduced stamps even earlier: Britain, in 1840. The world's second stamp issue was Switzerland's first: "Zurich 4" and Zurich 6" were used for mail sent within the Canton of Zurich. Geneva followed suit in the same year with its "Double Geneva" issue.

Innovative from the word go

Switzerland's most popular stamp, the "Basler Taube" (Basel dove), is not only extremely valuable, but also the first three-colour stamp in the world. It was, by the way, printed in Germany. In more recent times, too, Swiss Post has regularly been noted for philatelic highlights. Innovation in design and technology is an important strategic aspect in the Stamps & Philately unit. Customizable sheets of stamps commemorating the millennium, the first embroidered stamp in the world or, as another world first, a special stamp giving off the fragrance of sweet chocolate. Stamps with intricate holograms or with Braille lettering have been added to the collection, as have stamps in a variety of shapes: round, square, triangular and in the form of a pennant.

Memorable events

Time and again, significant events such as Alinghi's victory in last year's America's Cup in New Zealand are commemorated with those internationally sought after small works of art marked "Helvetia". Another example is the first non-stop round-the-world balloon trip by Bertrand Piccard and Brian Jones. Swiss Post produced a special stamp issue in record time, which, like the Alinghi stamps, was immediately snapped up at the counters.

Swiss Post continued on the road of innovation with a creation made of Swiss wood. Nevertheless, such extraordinary stamps are always an exception; rarities with a character of their own, made to further enrich the world of stamps. And they splendidly fulfil this purpose, catching the attention and the fancy of a wider audience for a common and yet compelling product – the postage stamp.

Swiss Post issues between 40 and 45 new stamps each year with an overall face value of around CHF 45. With its various issues, Swiss Post aims to highlight topics that are not only directly related to Switzerland but also inspire the population. Stamps can be purchased individually or by subscription.

Überraschen Sie Ihre Liebsten
in der Schweiz!

Online-Geschenkshop
www.jelmoli.ch

Jelmoli
THE HOUSE OF BRANDS

Bargeldlos einkaufen
und punkten.



www.jelmoli.ch



The fascinating world of
High Tech Engineering:
join now!

System Technology

**University of Applied
Sciences Northwestern
Switzerland Olten**

Riggenbachstrasse 16
4600 Olten
Switzerland
Phone +41 (0) 848 821 011

**Bachelor Degree in
Microsystems**

- New courses start
in Oct 2004
- All courses in English

Join Olten Campus at the
Jurassic Arc.

www.fhso.ch



surprising

la collection suisse 2004

The exclusive gift.

www.swisspost.ch/philashop

SWISS POST

The year book of Swiss postage stamps la collection suisse 2004

An entertaining and valuable look back at the year that includes artistic witnesses to the times. It includes the 5-franc special stamp made of genuine Swiss wood plus 36 other stamps and 3 original miniature sheets, plus the exclusive vignette, available only in the year book. All texts appear in four languages: German, French, Italian and English. 112 pages.

Ordering

☐ Yes, I'd like to order
la collection suisse 2004
for CHF 64.- (delivery post-free)

☐ mint _____
☐ cancelled _____
(cancellation 3000 Berne 1, date of issue)

Total in CHF _____

☐ I would like to receive **la collection suisse** automatically each year.

☐ I would like to receive "Focus on Stamps", the magazine for stamp collectors, regularly and **free of charge**.

G ☐ F ☐ I ☐ E ☐

Payment options

Credit cards:



Expiry date _____

Card no. _____

☐ Please debit my **Swiss Postal account no** _____

☐ Mr ☐ Ms **078**

Last name _____

First name _____

Street /no. _____

Postcode /town _____

Country _____

Tel. _____

E-mail _____

Date of birth _____

Customer no.
(if known) _____

Date/signature _____

Send to: Swiss Post, Stamps & Philately, Ostermundigenstrasse 91,
3030 Berne, Switzerland, tel. +41 31 338 06 09, fax +41 31 338 73 08,
e-mail: stamps@post.ch