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# Launch of the new www.swissinfo.org

Three years after its launch, www.swissinfo.org has received a face-lift. Thanks to a new design the news and information platform of swissinfo/Swiss Radio International (SRI) is better able to address the needs of users.

The www.swissinfo.org site provides on-line information and services specially tailored to the requirements of Swiss living abroad. The multimedia offerings, available in nine languages, have also been enhanced.

www.swissinfo.org has had a face-lift: new sections and a brand-new design make the swissinfo/SRI multimedia platform even more attractive!

Launched in 1999, the www.swissinfo.org Internet portal is a Swiss platform for news and topical information. The aim is to inform Swiss living abroad as well as the broader international public about current affairs in Switzerland. Available in nine languages (German, French, Italian, English, Spanish, Portuguese, Arabic, Japanese and Chinese), the website contains reports on the social scene, politics, business, culture, science and technology, sport and the weather.

## New

Among the various sections of www.swissinfo.org, „For Swiss Abroad“ is particularly worth a visit. This section contains exclusive dossiers on federal referenda and offers fast access to a broad range of information of particular interest to Swiss Abroad, as well as a message board to encourage contact between Swiss nationals living abroad. Another innovation is the „Multimedia“ page, which features current Swiss news reports complete with sound, photographs and video clips!

## Always at your service

The service sections of www.swissinfo.org have also been redesigned. Now there is a database with links to other Swiss Internet pages (Swisslinks), the geographical information system (Swissgeo) and swissinfo's free e-mail service (<http://freemail.swissinfo.org>). Other personalised services are scheduled for launch by the end of 2002, completing another stage in the site's development. These services will allow Internet users to have customised information sent to them by e-mail.

Check it out for yourself by visiting

<http://www.swissinfo.org>

Information  
swissinfo/Schweizer Radio International (SRI)

Virginia Carniel  
Head of Marketing-Communication  
E-mail: [virginie.carniel@swissinfo.ch](mailto:virginie.carniel@swissinfo.ch)  
Tel.: +41 79 476 14 86

Broadcasts and news at your fingertips: the new „Multimedia“ page of www.swissinfo.org features Swiss news in the form of video, audio and photos!

New at www.swissinfo.org: Information and services specially designed for Swiss Abroad (in French, German, Italian and English).