

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 28 (2001)
Heft: 5

Artikel: Expo.02 : the countdown to Expo.02 has started
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DOI: <https://doi.org/10.5169/seals-906709>

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The countdown to Expo.02 has started

In around 6 months, on 15 May 2002, the National Exhibition Expo.02 will be opening its gates to welcome 4.8 million visitors to the Three Lakes Region.

At this very moment, the architecture and exhibition areas for Expo.02 are taking shape. Some 1,000 people from the most varied sectors are currently working on this major project for the year 2002.

ImagiNation

The aim of the sixth Swiss National Exhibition is to arouse emotions and stimulate imaginations throughout the 159 days of Expo.02. In addition to 30 different exhibitions, Expo.02 will be offering a varied pro-

gramme of events and will invite visitors not only to watch and observe, but also to experience Switzerland from a new perspective. 18 cantonal days will form part of the core events of Expo.02. Included is the day of the Swiss Abroad which will take place on 10 August 2002 in Biel-Bienne. In short, Expo.02 will be a wonderful festival for everyone!

A gift idea

Christmas time is drawing close, and many of us need good ideas for gifts for our loved ones, whether they are living in Switzerland or abroad. An Expo.02 entry ticket would be an attractive present. You can choose between a 1-day pass for CHF 48.00 and a 3-day pass for CHF 99.00 which allows you to take advantage of the advance purchase price. What better gift than a trip to the wonderful world of the Swiss National Exhibition, a generation event that is sure to be a unique life experience.

To order tickets and for any further information call:

Call Centre +41 900 02 02 02

Call Centre for groups (groups of 10 or more): +41 901 02 02 02

For questions relating to job vacancies at Expo.02:

Job Hotline: +41 32 720 21 21

Job Web: www.expojjob.ch

Christmas Competition

For Christmas Expo.02 will raffle some great Expo.02 prizes for Swiss Abroad! To take part in the raffle, all you have to do is solve the competition puzzle below and send the answer to Expo.02 before 24 December 2001 (date of postmark)!

Prizes:

– 50 x 3-Day Pass

– 50 x 1-Day Pass

– various Expo.02 consolation prizes

COMPETITION QUESTIONS

> 1

When does Expo.02 open its gates?

- O 15 April 2002
 E 15 May 2002
 A 30 May 2002

> 2

In which region is Expo.02 to be held?

- X Three Lakes Region
 Z Bernese Oberland
 6 Jura Canton

> 3

Where is the Swiss Abroad Day to be held on 10 August 2002?

- D in Neuchâtel
 P in Biel – Bienne
 3 in Murten

> 4

How many visitors are expected at Expo.02?

- O 4.8 mil
 1 5.3 mil
 S 6.1 mil

> 5

What landmark represents the Murten-Morat Arteplage?

- 6 The cloud
 N The tower
 0 The monolith

> 6

In which city was the Swiss National Exhibition of 1964 held?

- 2 Lausanne
 R Geneva
 5 Zurich

> Answers

> 1



> 2



> 3



> 4



> 5



> 6



First name _____

Surname _____

Year of birth _____

Address _____

Town/city _____

Postcode _____

Country _____

Don't forget to send your answer before 24 December 2001 (date of postmark) to:

Expo.02, Regula Flury, Direction Marketing,
 Place du Port 2, CH – 2000 Neuchâtel,
 e-mail: rflury@expo.02.ch,
 fax: ++41 (0)32 726 25 52.

Competition conditions: No correspondence shall be sent out relating to the competition. No legal recourse shall be taken relating to the competition. The winners shall be informed in person. Prizes cannot be exchanged for cash.