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Information from the Solidarity Fund for the Swiss Abroad

# 40 years at the service of the Swiss Abroad

**In August 1998 the Solidarity Fund for the Swiss Abroad celebrates its 40th birthday. In the framework of this year's Congress of the Swiss Abroad the occasion will therefore be celebrated with various activities, a new product range and a new identity.**

The Cooperative – the Solidarity Fund for the Swiss Abroad – was set up on August 29th 1958, with a symbolic gold vreneli. Its purpose was to associate the Swiss Abroad in order to accumulate personal savings and for joint self-help in the event of loss of livelihood abroad, caused not by one's own fault, but by war, internal disturbances or by general political turmoil. Nothing in this has changed until today – except that in the meantime the range of services has grown to include many products in savings, health insurance, and from this year pensions also.

The Solidarity Fund wishes to celebrate its 40th birthday. Not alone, but together with as many as possible members, Swiss Abroad and representatives of the Swiss Abroad organisations. The Congress of the Swiss Abroad provides an appropriate framework for this.

## The jubilee activities

*New identity and new product range:* At present the process of working out a new identity, including among other things a new name and a new logo, is in full swing. The Solidarity Fund would like to use the opportunity to present its new optical appearance to the public at the Congress of the Swiss Abroad. The same goes for

the new product range which was recently announced to members of the Solidarity Fund and which will also be presented at the Congress. More detailed information and the new document kit will be available from the information stand.

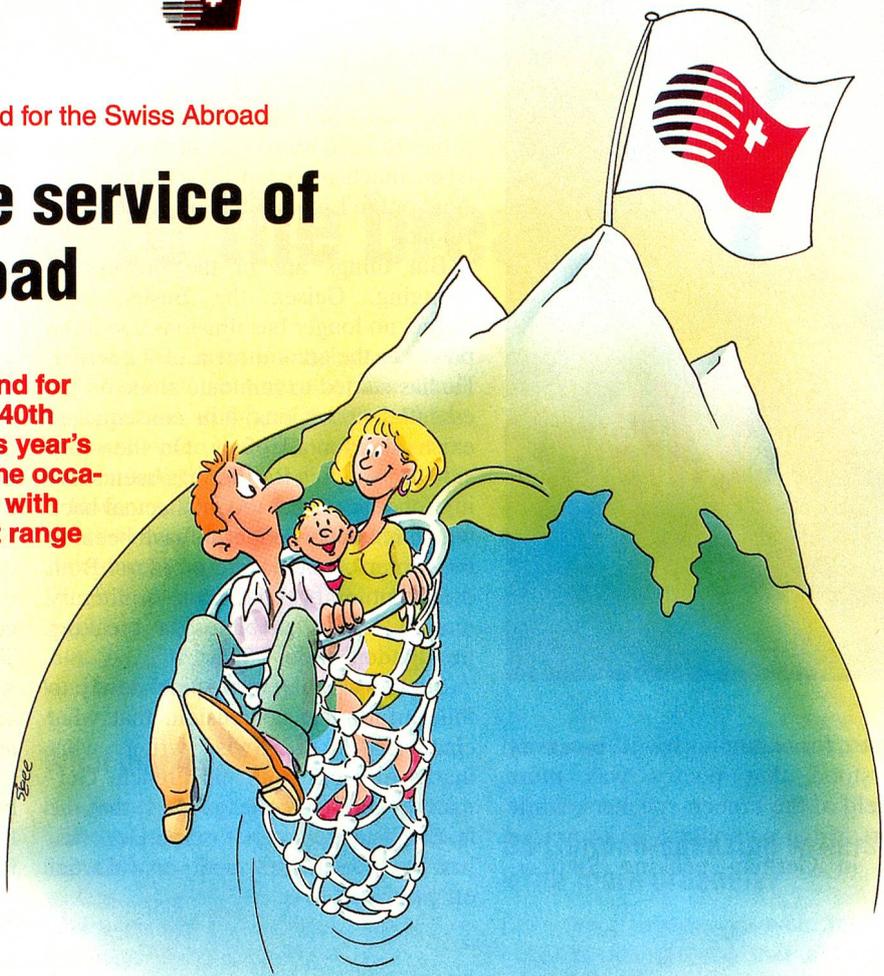
*Drinks party:* The Solidarity Fund will this year take on the role of host at the traditional drinks party. All participants in the Congress are warmly invited to take part and to drink to the 40th birthday of the Fund. The party will be held at about 19.00 on

August 22nd, 1998, before the banquet.

*Competition:* Every genuine jubilee needs an attractive competition and the Solidarity Fund is no exception to this rule. Competition forms will be available at the information stand, and these will simply have to be filled in and thrown into the urn. Those who answer the questions right and at the same time have a little luck will perhaps become the owners of a number of gold vrenelis or will undertake a free excursion to the Jungfraujoch after the Congress. The prizes will be awarded at the drinks party.

The Solidarity Fund for the Swiss Abroad will be delighted to welcome as many of its members and others interested as possible to its birthday at the Congress. ■

**For forty years, members of the Solidarity Fund for the Swiss Abroad away from the homeland have been able to feel in security and in good hands.**



### Important information for members of the Solidarity Fund **Change from Fonds-Info to Swiss Review as official information organ of the Fund**

*Fund members have until now received every summer the Fonds-Info with information from the Solidarity Fund of the Swiss Abroad. In order on the one hand to bring this information to a wider circle of Swiss Abroad and on the other hand to report on developments at the Fund more frequently, Fonds-Info will this year be replaced as official information organ by Swiss Review. The latter will regularly publish news about innovations and other information about the Solidarity Fund.*

*We hope in this way to provide our members with more up-to-date reporting and at the same time to make the Solidarity Fund better known amongst Swiss Abroad.*