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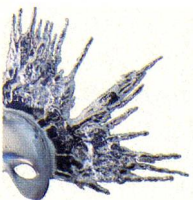
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television.
Anywhere
in Europe.**



Swiss Broadcasting
Corporation SRG
Giacomettistrasse 3
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SRG SSR Sat Access

Whether you're in Dublin, Istanbul, Stockholm or Moscow,
you can receive Swiss television channels throughout Europe.

The magic words are SRG SSR Sat Access.

Swiss cultural programmes, helvetic entertainment,
nationwide sporting events and
regional news, all beamed
via satellite.

As a Swiss citizen living abroad you've had to do without 'your' TV programmes. Well, that's a thing of the past. SRG SSR Sat Access can now deliver Swiss TV channels to your set, no matter what part of Europe you live in.

The Swiss Broadcasting Corporation's entire range of German, French and Italian-language TV programmes will be transmitted (SF1, SF2, TSR1, TSR2, TSI1 and TSI2). An information channel will be transmitted unencrypted. In addition, 6 radio programmes can be received via this channel.

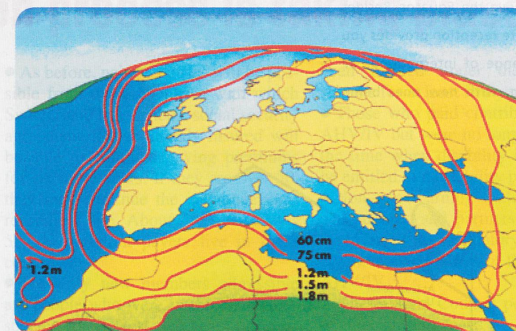
Why does the SRG transmit in encrypted form?

For legal reasons, the SRG is obliged to scramble its TV programmes if they are transmitted outside Switzerland. As a Swiss citizen, however, you can now enjoy the privilege of receiving SRG programmes thanks to our Sat Access Card. In Viaccess we have selected a coding system that is tailored to Switzerland's different language groups.

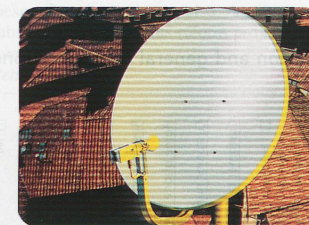
What is Viaccess?

Europe doesn't have a uniform coding system yet. The SRG has opted for the French Viaccess system, which is proving increasingly popular in Europe. More and more digital satellite receivers are being adapted to the Viaccess standard.

When you buy a DVB (Digital Video Broadcasting) receiver, you must make sure it is equipped for Viaccess. Otherwise you won't be able to use the SRG SSR Sat Access Card.



To receive signals from the Hotbird 3 satellite, a satellite dish at least 60 cm in diameter, which is equipped for digital broadcasting, plus a universal LNB (Low Noise Bloc, receiver converter), is required. You can see on the card the size of satellite dish you'll need in your region.



Sat Access Card – the key to the SRG's TV channels

To receive Swiss TV channels, you need the SRG SSR Sat Access Card and a DVB receiver (set top box) equipped for Viaccess.

As a Swiss citizen resident abroad, you can purchase the card from SRG SSR Sat Access by making a payment of CHF 50, plus CHF 120 a year to help defray cover distribution costs.

See back page for the ordering address and the Sat Access hotline.



