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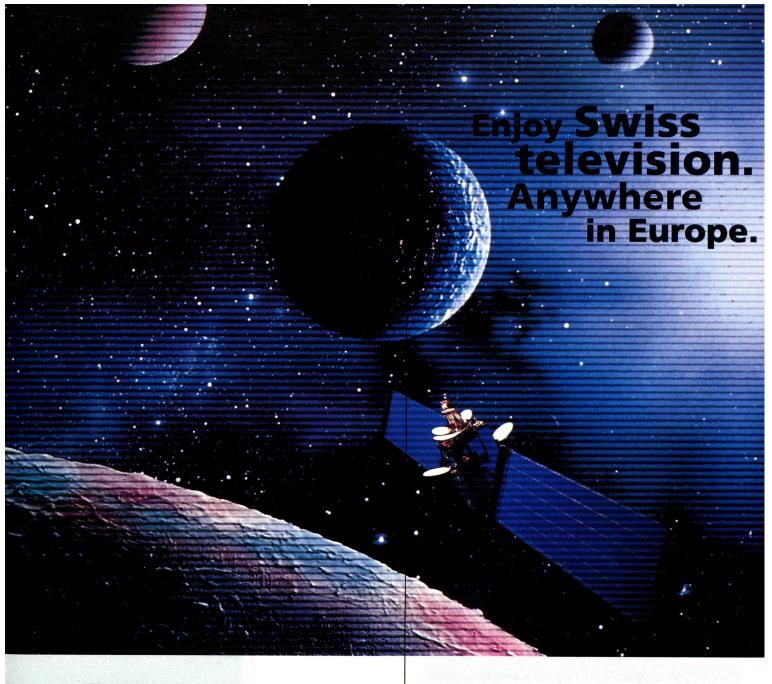
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Swiss Broadcasting Corporation SRG Giacomettistrasse 3 CH-3000 Berne 15



SRG SSR Sat Access

The magic words are SRG SSR Sat Access.

Swiss cultural programmes, helvetic entertainment,

nationwide sporting events and

As a Swiss citizen living abroad you've had to do without 'your' TV programmes. Well, that's a thing of the past. SRG SSR Sat Access can now deliver Swiss TV channels to your set, no matter

The Swiss Broadcasting Corporation's entire range of German, French and Italian-language TV programmes will be transmitted (SF1, SF2, TSR1, TSR2, TSI1 and TSI2). An information channel will be transmitted unencrypted. In addition, 6 radio programmes can be received via this channel.

what part of Europe you live in.

Why does the SRG transmit in encrypted form?

For legal reasons, the SRG is obliged to scramble its TV programmes if they are transmitted outside Switzerland. As a Swiss citizen, however, you can now enjoy the privilege of receiving SRG programmes thanks to our Sat Access Card. In Viaccess we have selected a coding system that is tailored to Switzerland's different language groups.



What is Viaccess?

Europe doesn't have a uniform coding system yet. The SRG has opted for the French Viaccess system, which is proving increasingly popular in Europe. More and more digital satellite receivers are being adapted to the Viaccess standard.

When you buy a DVB (Digital Video Broadcasting) receiver, you must make sure it is equipped for Viaccess. Otherwise you won't be able to use the SRG SSR Sat Access Card.

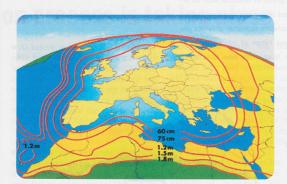
Sat Access Card – the key to the SRG's TV channels

To receive Swiss TV channels, you need the SRG SSR Sat Access Card and a DVB receiver (set top box) equipped for Viaccess.

As a Swiss citizen resident abroad, you can purchase the card from SRG SSR Sat Access by making a Payment of CHF 50, plus CHF 120 a year to help defray cover distribution costs.

See back page for the ordering address and the Sat Access hotline.





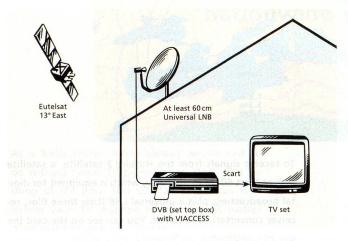
To receive signals from the Hotbird 3 satellite, a satellite dish at least 60 cm in diameter, which is equipped for digital broadcasting, plus a universal LNB (Low Noise Bloc, receiver converter), is required. You can see on the card the size of satellite dish you'll need in your region.





What does satellite reception offer?

The SRG broadcasts its programmes via Hotbird 3, one of the Eutelsat group of satellites with an orbital position 13° East above the Equator. Besides Swiss programmes, satellite reception provides you with a comprehensive range of international TV channels to choose from, with new ones being added almost daily.



Information on SRG SSR Sat Access

Hotline:

++41 1 305 65 47

Address for ordering Sat Access Card: SRG SSR Sat Access P.O. Box CH-8052 Zurich

Internet:

http://www.srgsat.ch

For technical information on satellite reception of SRG television channels: ++41 848 88 44 22

resident abroad

													 General/Issue of the card On submission of an application by the applicant (hereinafter referred to as the 'holder'), the Swis
Place/Date:	☐ I hereby confirm that I have received a copy abroad. I have taken note of, and agree to, In addition, I undertake, as final user, to co annual contribution to the distribution costs	Customer cat. (leave blank):	Customer number (leave	Home phone number:	Resident at the	Country:	Street:	Surname:	Mr	☐ I hereby order the Sat Access Car SF 1; SF 2; TSR 1; TSR 2; TSI 1; TSI 2	The card can be ordered only of CHF 50 to our bank account. No. 90-145'785.0. Clearing No.	Application	Broadcasting Corporation (SRG) shall issue a non-transferable personal card (hereinafter referred to as the 'card') made out to the holder. The card shall remain the property of the SRG and shall be issued in exchange for a one-off payment of CHF 50 to help defray expenses and for an annual payment of CHF 120 to help cover distribution costs. The contribution to the distribution costs shall be invoiced to the holder each year before expiry of the card. The holder undertakes to keep the card carefully and not to make it available to third parties. The holder guarantees the accuracy and completeness of the information entered on the application.
	nat I have recen note of, are recent of the en note of, are retake, as fination to the distr	eave blan	er (leave b	mber:	above ado				☐ Ms	r the Sat , 1; TSR 2;	ordered only bank account . Clearing No.		form. He confirms in particular that he is a Swiss citizen. The holder undertakes to inform the SRG of any changes in the information he has given to the SRG particularly in the personal details or address.
	e received a copy of th of, and agree to, the c s final user, to confine distribution costs is CH	k):	blank):		address since:					Access Card for TSI 1; TSI 2	ordered only with this a bank account. Payment i Clearing No. 395. Swift	form (send to: SRG	2. Validity The card shall be valid for a period of one year and shall be automatically renewed, unless the agree ment has been terminated in writing by the holder within two months of the card's expiry date and provided that the annual contribution to the distribution costs has been paid before the card expires. The SRG is entitled to refuse to renew the card without stating any reason.
	I hereby confirm that I have received a copy of the general terms and conditions con abroad. I have taken note of, and agree to, the contents. I authorize the SRG to pro In addition, I undertake, as final user, to confine the use of the card to my personal annual contribution to the distribution costs is CHF120. I accept Berne (Switzerland)									or decoding Swiss television programmes transmitted by satellite:	application for in Swiss francs Code SBCOCH	SSR Sat Access,	3. Use The holder is authorized as final user to decode any coded SRG television programmes broadcast be satellite. The holder is authorized to use the card only for personal purposes and only for the address indicated on the application form. The card may not be used for any other purpose nor may it be reproduced. It is also expressly forbidden to access all or part of the information contained on the card, to reproduce it, decode it or deconstruct it.
Signature	terms and conditions concerning the use of the SRG SSR Sat authorize the SRG to procure all the information it requires the card to my personal purposes. The one-off payment for cept Berne (Switzerland) as the place of jurisdiction.		1	Phone number at work:			Postal code:	First name:		television	m. Delivery: within three w (CHF) only. Banking details: BB30A.	P.O. Box, CI	4. Loss In the event of the card being lost or stolen, the holder shall immediately notify the SRG. Until he has done so, the holder is responsible for any misuse of the lost or stolen card. The card shal be replaced on payment of CHF 50 to help defray costs.
ē.	rning re all rposi			m		(Although	ode	ne:		pr	. Ва	H-8	5. Suspension
	the use the info es. The o			ber at			155			ogram	within	CH-8052 Zu	The SRG reserves the right to stop and/or withdraw the card at any time in the event of theft, loss pirating, non-payment of the annual contribution to the distribution costs, or any other use not cover ed by this agreement.
	concerning the use of the SRG SSR Sat procure all the information it requires nal purposes. The one-off payment for rd) as the place of jurisdiction.			work						nmes t	three weeks after the one-off payment details: UBS Ltd, CH-4002 Basle. Account	Zurich)	Use of the card after it has been stopped is illegal and may result in legal proceedings. In the meantime all obligations undertaken by the holder towards the SRG remain unchanged.
	RG S it re aymo									ran	S:		6. Miscellaneous provisions/jurisdiction
	SR S quir ent f						Town:			Sm.	JBS		By signing the application form, the holder confirms that he has taken note of and agreed to the present general terms and conditions.
	at Au es in or th						5			tte	Ltc		The SRG shall send the holder a copy of the general terms and conditions together with the card. The
	Access Cardin order to the issuing									ф	veeks after the on UBS Ltd, CH-4002		use of the card by the holder also automatically implies his agreement with the above-mentioned
	Card er to suing						1			y sa	T #		terms and conditions.
	d by dea g of t									atel	1001 e o		The SRG reserves the right to change the present general terms and conditions. The holder shall be informed of any such changes by circular letter or other appropriate method. If the holder does no
	Access Card by Swiss citizens resident in order to deal with my application the issuing of the card is CHF 50; the									ite:	ne-off 2 Basle.		raise any objection within one month, he shall be assumed to have accepted the changes.
	my d is										<u>e</u> ±		All legal relations between the holder and the SRG are subject to Swiss law.
	ens resident application. CHF 50; the										Acc		The place of jurisdiction is Berne (Switzerland).
	esidi icatio 50; 1										Account		
	ent ent										2 2		X.