

Zeitschrift: Swiss review : the magazine for the Swiss abroad
Herausgeber: Organisation of the Swiss Abroad
Band: 6 (1979)
Heft: 2

Artikel: Reka : the services of the Swiss "Reisekasse" (travel cooperative)
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DOI: <https://doi.org/10.5169/seals-907891>

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Reka

The Services of the Swiss «Reisekasse» (Travel co-operative)

Reka is a co-operative society with the aim of promoting tourism in Switzerland, especially for those who have limited resources at their disposal. Its most important instrument are the *Reka-cheques* which are issued at reduced prices by many employers, employees' associations and co-operative societies to employees or members. Reka-cheques represent a means of payment for hotels and travelling in Switzerland, and they are accepted by most transport undertakings, many hotels and restaurants, owners of holiday flats, coach companies, travel agents etc.

In its *holiday centres* at Albonago near Lugano, Berguen in the Albula Valley, Lenk in the Simmental, Montfaucon in the Franches Montagnes, Wildhaus in the Toggenburg and Zinal in the Val d'Anniviers, Reka lets comfortable holiday flats. The rents are adjusted to the income of the tenants: someone with a low income pays less for the same flat than somebody who has a medium or high income. During school holidays, the Reka Centres are reserved for families resident in Switzerland (Christmas/New Year/Easter/July to the middle of August). Outside school holidays, they are also available to tenants resident abroad.

The *Reka Hiking Pass* is a particularly favourable offer. It is issued for the following regions: Emmental, Jura, Appenzell, Toggenburg and the Canton of Schwyz. The price of 44 francs (valid 2 days) 104 francs (valid 4 days), or 188 francs (valid 7 days) includes the use of all public trans-



Reka-holiday centre at Wildhaus in the Toggenburg.

port in the region (like in a general season ticket) plus the corresponding numbers of nights with bed and breakfast at a hotel. Children up to 16 pay half only. Together with every pass, a booklet with suggested rambles is issued. The passes are on sale at station ticket offices or direct from Reka.

The *Reka season ticket for cable railways* allows cheaper use of them in summer. It contains

vouchers to the value of 132 francs and is issued at 95 francs, i.e. a reduction of 28%. It is valid for three years and may be used summer and winter in payment of single trips on over 1000 funicular railways, aerial cableways, cabin and chair lifts. The season ticket is not personal and thus particularly useful for families. It may be purchased at most co-operative stores «Coop» or direct from Reka.

Reka, Schweizer Reisekasse, 3001 Berne

Reka-holiday centre in the Val d'Anniviers.

