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Electronics and automation in the swiss watch-making industry.

lishman Brown. The two constructed the first generators for a power station in Baden near Zurich and opened the eyes of the Swiss at the end of last century to their only raw material – water power. Today BBC build turbo-

alternators of 135,000 kW, the biggest in the world. But man does not live by electricity alone, so the Swiss have also gone in for food manufacture. Henri Nestlé, chemist and pharmacologist, considered good milk a sufficient raw

material. He turned it into milk powder and first used it for making babyfood. That was in Vevey on the Lake of Geneva, where the company that bears his name, Switzerland's largest industrial undertaking, is located. Its most famous product today is Nescafé. A thing Switzerland has begun to export on a growing scale is its industrial experience, technical know-how. This has become a commodity, and one that is particularly useful to the developing countries. Swiss engineers now plan and build in all parts of the world, for instance hydroelectric power stations and dock installations. They have founded enterprises that sell basic research, planning, management, technology. The Swiss virtues, quality and precision, on which the country's economic existence depends, are also backed by capital.

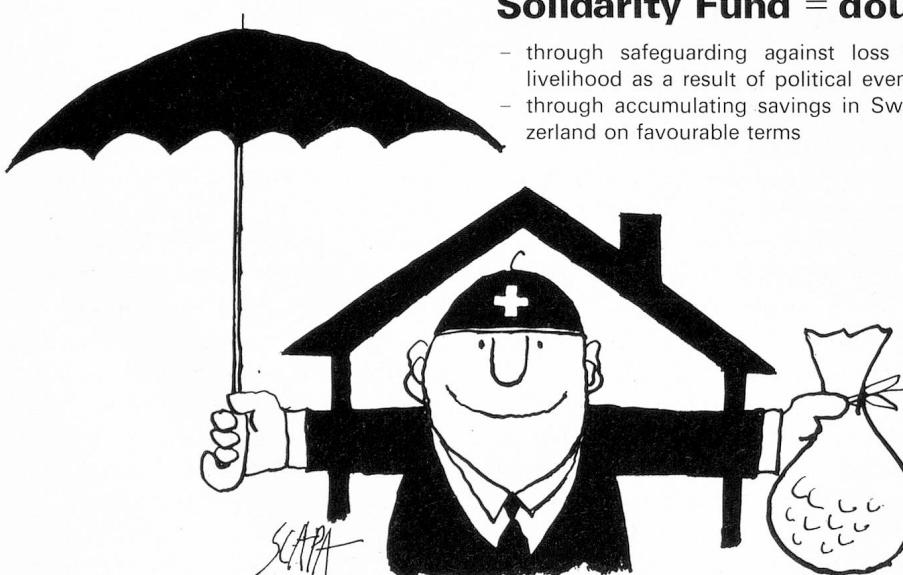
Herbert Meier

*(Continuation and end
in the edition of december)*



Solidarity Fund of the Swiss abroad

Gutenbergstrasse 6, CH-3011 Berne



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- through safeguarding against loss of livelihood as a result of political events
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