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A fantastic watch

In 1978 you will be able to wear – if you so desire – a really fantastic watch. It has just been demonstrated in Geneva by a watch factory which is a branch of a family concern in La Chaux-de-Fonds, founded in 1875.



What has so far only been a remote dream has now become reality. Be your own judge. A whole row of electronic instruments have been built into a synthetic case measuring no more than 5.5x6 cm. When one wants the most accurate time, one finds hours, minutes, seconds, month and day, all showing up according to the LCD system, i.e. with the help of liquid crystals. In the same case, there are devices which show your pulse rhythm and your body temperature. Furthermore, there is a miniature calculator which enables one to carry out the four basic arithmetic

operations. You can easily check bills in shops and restaurants and it will help you when changing money. You simply touch the keys of the calculator with the tip of a pencil. Yet that is not all. A miniature radio without loudspeaker but with headphones allows you to listen to the programme of your choice.

Do join the Society of Friends of the Organisation of the Swiss Abroad

This Society was founded in 1971 and has now 193 members, of whom 52 are Swiss resident abroad or Swiss organisations abroad.

By joining the «Society of Friends of the Organisation of the Swiss Abroad» you help

1. our country to count on loyal outposts in foreign countries,
2. the Swiss abroad to remain in close touch with their homeland,
3. to watch over the interests at home of compatriots abroad,
4. a private institution which is able to exist thanks to private help.

Aims of the Society

The members of the Society of Friends of the Organisation of the Swiss Abroad demonstrate by uniting the will to promote the many activities of the Organisation of the Swiss Abroad of the Nouvelle Société Helvétique.

Contributions and their utilization

These contributions will be used for the many tasks of the Secretariat of the Swiss Abroad in aid of compatriots living outside the homeland, such as Youth Service and camps for the young Swiss

Finally, and this is unique, the case contains a television receiver. The diameter of the screen is 2.5 cm, yet the picture is transmitted extremely clearly. The first models will be able to receive one programme only . . . in black-and-white. The TV sound may be heard on the headphones. There is no doubt that time will pass much more quickly with such a «watch»!

abroad, *Rekrutendienst*, reading service, information, emergency assistance fund and welfare counselling. Decisions are taken by the Council of the Commission of the Swiss Abroad.

Application form

To the Secretariat of the Swiss Abroad of the NSH, Berne

With the purpose of contributing towards closer contacts between Swiss abroad and their homeland, the undersigned declares himself ready to join the «Society of Friends of the Organisation of the Swiss Abroad» by making a contribution of Fr.*

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Signature: _____

Address: _____

* for individuals Fr. 20.– per annum
or life membership Fr. 500.–
for juridical bodies Fr. 100.–
(Additional donations will be most welcome)

Postal Cheque Account: 30-6768
Bank: Cantonal Bank of Berne, 3000 Berne
account number: 129.446 OC