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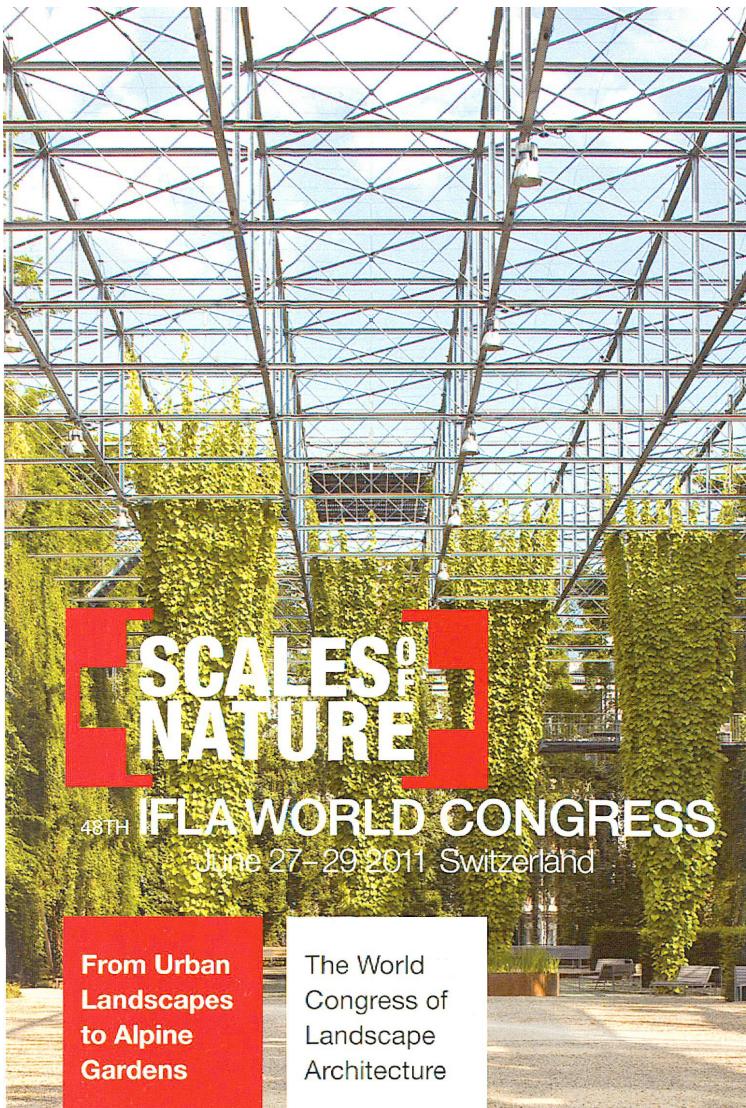
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From Urban Landscapes to Alpine Gardens

The World Congress of Landscape Architecture

The 48th IFLA World Congress in Zurich, Switzerland offers you a unique opportunity to unwind, network and get a shot of great ideas for advancing your career.

«Scales of Nature – From Urban Landscapes to Alpine Gardens»

is the theme of the Congress, reflecting the diversity of nature in the smallest of areas in Switzerland. The Congress is linked to a students' competition in which students from across the globe are taking part. The speakers, renowned representatives of their fields, are taking the stage in the morning, while specific issues will be discussed in more depth in the series of lectures being held in the afternoon. The accompanying programme by the local educational and research institutions, together with a range of excursions and a post-Congress programm will attractively round off the Congress.

Programme

The conference language is English

Sunday 26 June 2011

Welcome to Zurich!

Get-together with Swiss hospitality in abundance on the Blatterwiese lawn in front of the Chinese Garden. Welcome address by Corine Mauch, Mayor of Zurich against a backdrop of typically Swiss landscape paintings and culinary delicacies and accompanied by the sound of Swiss folk music.

Presentation of the Topos Landscape Award 2011 and landscape architecture seminar «New York – London – Sydney».

Monday 27 June 2011

Theme of the day – Urban areas

Inauguration of the Congress by City Councillor Ruth Genner, Head of Zurich City Council Civil Engineering and Waste Disposal Department, and Desiree Martínez, President of the International Federation of Landscape Architects.

Keynote speakers

Guido Hager, Landscape Architect BSLA, Hager Landschaftsarchitektur AG, Zurich

The Managing Director of Hager Landschaftsarchitektur AG and Hager International AG has devoted himself to the theme of gardens for over 25 years and has sympathetically regenerated some key historical parks in Zurich and in other towns, taking into consideration their horticultural heritage.

Prof. ir. Winy Maas, Architect, MVRDV, Rotterdam

A partner in MVRDV, the architecture firm set up in 1991 and best known for its experimental style and designs, Winy Maas is currently one of the most successful Dutch architects world-wide and has had a significant influence on the regeneration of Dutch architecture.

Sessions

- Why and how history matters? – Theory and history
- Why and how history matters? – Case studies
- Food Urbanism I – Defining the parameters of and for the movement
- Food Urbanism II – Terms of intervention, pilot projects and design approaches
- Publicly accessible urban spaces in between public and private interests
- Models of co-producing publicly accessible urban spaces
- Densification of urban green space for a landscape of comfort
- Access, perception and preferences – Socio-cultural differences
- Densification of urban green space for a landscape of comfort
- Landscapes of comfort within a dense urban fabric
- Recreational spaces for tomorrow's cities – planning approaches and strategies

Open Firm Evening

Many landscape architecture firms in Zurich and the surroundings are inviting Congress delegates in to their offices view their work.

Technical Visits Monday 27 June – Wednesday 29 June 2011

Running alongside the sessions, local excursions will take place every afternoon on the three days of the Congress with opportunities for further consolidation.

Tuesday 28 June 2011

Theme of the day – Peri-urban areas

Keynote speakers

Prof. Dr. Marcel Meili, Meili Peter Architekten, Zurich

Meili Peter Architekten, one of the leading Swiss architecture firms, has established its reputation particularly with urban development and ambitious constructions. Prof. Meili lectures at the ETH – Zurich Science and Technology University and is deeply committed to the urbanistic debate.

Prof. Dr. Michael Koch and Dipl. Arch. Maresa Schumacher, yellow z, urbanism architecture, Zurich and Berlin

Yellow z predominantly works in the fields of urban development concepts, planning strategies, district and design planning and conceptual planning for public buildings and land.

Prof. Dr. Kongjian Yu, Turenscape, Landscape Architecture, Urban Planning, Beijing

Prof. Yu is the founder of the Turenscape landscape architecture firm and the Graduate School of Landscape Architecture at Beijing University. Through his lecturing and the projects he has been involved with, he has rapidly become one of the leading contemporary landscape architects in China and enjoys significant international renown.

Sessions

- Why and how history matters? – Conservation of historical gardens
- Densification of urban green space for a landscape of comfort
- Acknowledging for the user's different preferences
- Peri-urban spaces, their functions and aesthetics in relationship to urban centres
- Urban agriculture and its contribution to dealing with problems in the periphery of agglomerations
- Strategies and design approaches for peri-urban areas
- Peri-urban areas – Traditional qualities and broken aesthetics
- Temporary and permanent transformations of open space in urban landscapes
- Multi-functional use of temporary open spaces in densified urban environments
- Green traffic network

Research platform

Presentation of the main current research by a number of different institutes, universities, teaching and research institutions in Switzerland and abroad.

Gala Dinner

An opportunity to exchange experiences, compare notes and make new international contacts in an informal atmosphere.

For further updated information on the Congress
and accompanying events visit www.ifla2011.com

Wednesday 29 June 2011

Theme of the day – Rural land

Keynote speakers

Dr. phil. Raimund Rodewald, Managing Director, Swiss Foundation for Landscape Protection, Berne

In his capacity as a lecturer, Dr. Rodewald addresses the issues of landscape aesthetics and sustainable landscape development. He has developed the Swiss Foundation for Landscape Protection to become a recognised institution, which again and again draws public awareness to the enforcement of contingencies in urban planning, the weaknesses of legal protection of our landscapes and the necessity for the right of appeal of associations.

Andreas Spiegel, Environmental Scientist ETH – Swiss Federal Institute of Technology Zurich, Senior Climate Change Advisor, Swiss Re, a leading global reinsurer, Zurich

Alongside his role as coordinator of Swiss Re's Group-wide activities towards climate change, Andreas Spiegel is also a member of the Swiss Climate Delegation at the United Nations Climate talks and represents Swiss Re to a number of organisations, such as the UNEP FI Climate Change Working Group, Climate Group, Climate Wise and the Geneva Association, an insurance industry think tank.

Prof. Joan Iverson Nassauer, University of Michigan, Ann Arbor

The Professor of Landscape Architecture at the School of Natural Resources and Environment has received many awards for her research work investigating public acceptance and the cultural sustainability of environmentally beneficial landscape change. In her current projects she is researching the ecological effects of the rehabilitation of contaminated sites and industrial wasteland, among other things.

Sessions

- Strategies for peri-urban areas - On our way to peri-urban farming?
- Waterscape experiment – Visions of integrated landscapes, watercourses and cities that belong together – I
- Waterscape experiment – Visions of integrated landscapes, watercourses and cities that belong together – II
- Managing valuable landscapes – Approaches and instruments
- Landscape planning for national and nature parks – Requirements and success factors
- Sustainable energy landscapes 2.0 – Design practice
- Sustainable energy landscapes 2.0 – Design methods
- Biodiversity in the city: Enriching urban life and work – Determinants for enhancing urban biodiversity and designing ecologically resilient green spaces
- Biodiversity in the city: Enriching urban life and work – Coexistence of biodiversity and people: social aspects as drivers for urban biodiversity
- Green strategies

Farewell Party

A look back at the Congress and an opportunity to give delegates a taste of South Africa as the next venue.