

# London fair and market

Autor(en): **[s.n.]**

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1922)**

Heft 59

PDF erstellt am: **26.09.2024**

Persistenter Link: <https://doi.org/10.5169/seals-690045>

## **Nutzungsbedingungen**

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

## **Haftungsausschluss**

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

LONDON FAIR AND MARKET.

This exhibition, organised by the International Trade Exhibitions, Ltd., was held at the Royal Agricultural Hall from July 3rd to 14th.

The fact that Switzerland was also represented there prompts us to give our readers a few details which they will find at once informative and interesting.

These details concern first of all the "Giant Omega" watch which was on view at the stand of the Omega Watch Co., whose factories are at Geneva and Bienne, and whose sole distributors are the Omega Watch Co. (England), Ltd., of 100, Hatton Garden, E.C.1. This fact, however, does not imply that Omega watches are solely obtainable through this source of supply; in point of fact, practically every Swiss house in London which deals in Swiss watches carries stock of "Omegas," consequently the term "sole distributors" is somewhat misleading to the uninitiated and needs this elucidation to prevent misapprehension.

We were furnished with the following technical particulars of the "Giant Omega," the size of which is equivalent to 230 lignes and measures 21½ inches in diameter.

A comparison with an ordinary pocket watch reveals the following remarkable differences:—

	"Giant Omega"	9 in. Omega
Mainspring, length	19 feet.	9 1/8 inches.
Frame, plates and bridges, weight	1 cwt. 20 lbs. 6 grains.	
Escape wheel, weight	6½ ounces. .002 grains.	
Balance staff pivot, diameter	5/64th in. .003 inches.	
Total cost of production	£500.	

The giant watch was built throughout in the Omega factories and is a faithful enlargement, in every respect, of an "Omega" pocket watch, proving the perfect construction of the original. Being glass-covered front and back, the works and movement are perfectly visible, the only disadvantage is that it will not do for the ordinary waistcoat pocket and needs a very strong pair of hands for re-winding.

Although ladies are as prone to the attraction and charm of precious and true timekeepers as are the so-called sterner sex, we, nevertheless, venture to predict that some of them would have lingered much longer at another stand which was a little higher up the avenue of stalls, that of Messrs. Sigg, Ltd.; Frauenfeld. Many of our married male readers feel probably glad that this report appears somewhat belated (*which, by the way, is not our fault, for it seems to take an unreasonably long time to impart to the Swiss Colony in general the value of publicity*), as otherwise they might have had to loosen their purse strings considerably, had they been led to risk an entry into Sigg's Châlet in company with their good lady. The "Household Utensils" and other aluminium articles which emanate from Sigg's aluminium works at Frauenfeld, and which were on exhibition here, would have delighted the heart, and, incidentally, roused the desire for possession, in any domesticated Swiss "Husfraueli," and we are not sure whether we shall not still earn their gratitude by divulging the London Offices of Sigg, Ltd., which are at 469, Holloway Road, N.7. By doing so, we trust we shall escape the wrath of those husbands who may yet become victims, by seeking protection behind that little truism: "D'Liebi goht dur de Mage." —

Another exhibit in which there are also Swiss interests involved was the remarkable new "Bulle Clock" of the British Horo-Electric Ltd., of which firm our compatriot, Mr. H. Bingguely, is a director.

The merits claimed for this electro-magnetic clock are summed up as follows: "The 'Bulle Clock' needs no

winding, no cleaning, no repairs. It gives no trouble, takes ten seconds to start, goes accurately for ten years, and supersedes all systems." W.

CORRESPONDENCE RECEIVED.

An die Redaktion des "Swiss Observer."

Die Sammlung zu Gunsten einer Expedition von Schweizer Leichtathleten an die A.A.A. Championships, die in sehr verdankenswerter Weise vom "Swiss Observer" veranstaltet wurde, hat laut den Nennungen in Nr. 54 des "S.O." £20 12s. ergeben. Dazu kommen noch nachträglich je £1 1s. von den Herren F. Bosshard und A. F. Suter.

Der Präsident des S.A.C. hat den Betrag von £22 14s. in Empfang genommen, der ausschliesslich zur teilweisen Deckung der Reisespesen Verwendung findet.

Allen gütigen Spendern sei auch an dieser Stelle noch bestens gedankt. Mit den Vereinen wird das Schweiz. Athletik-Komitee noch direkt in Verbindung treten.

Spezieller Erwähnung bedarf die Union Helvetia, die unsere Expedition während des ganzen Aufenthaltes frei verpflegte und logierte. Herr und Frau Wyss waren die ganze Zeit fast in elterlicher Weise um uns besorgt und kamen uns in jeder Beziehung mit Rat und Tat so entgegen, dass wir sie als Freunde wohl nicht vergessen können. Herr Rohr erfreute uns mit seinen täglichen Besuchen und dem grossen Interesse uns gegenüber.

Die Schweizer Sportsleute haben dankbar von den Londoner Schweizern Abschied genommen. W. P. KREBSER.

**Shortest & Quickest Traffic Route**  
to and from  
**SWITZERLAND**

Branches & Agencies of the  
WORLD TRANSPORT AGENCY LTD.  
are marked thus —

For Rates and Information apply to:

**World Transport Agency, Ltd.,**  
LONDON, E.C. 3, 21, Gt. Tower Street.      BALE, 31, Hochstrasse.

Official General Goods Agents of the  
**SOUTH EASTERN & CHATHAM RAILWAY**  
in conjunction with  
**CHEMIN DE FER DU NORD & EST OF FRANCE.**  
E. F. SOMMER, Managing Director

53/3