Zeitschrift: The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1961)

Heft: 1382

Artikel: The call of the wild

Autor: Jane Fielding

DOI: https://doi.org/10.5169/seals-688774

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 09.07.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

THE CALL OF THE WILD"

(With apologises to Jack London)

When the meadows are green And the trees start to bloom When the birds chirp and sing It's the call of Spring.

It's the call of the garden — in a terrible mess It's the call of the taxes That never get less It's the call of the wife Who wants a new hat But why should we worry About small things like that?

Let's lighten our hearts And let clouds roll by Another Spring's here To brighten another sky . . .

JANE FIELDING.

LETTER FROM AMERICA

An exhibition of pictures by the well-known Swiss photographer, the late Werner Bischof, was opened recently in the Foyer Gallery of the Museum of Natural History, in Washington. Dr. August Lindt, the Ambassador of Switzerland, took part in the ceremony.

Werner Bischof was drawn to the attention of the American public some years ago when "LIFE' magazine carried a number of his photographic studies, and in particular those of the Far East. They made a vivid impression, as did his book on Japan.

In the present exhibit, 77 photographs, many of which were taken in the East and Far East as well as in Latin American countries which he visited towards the end of his life, illustrate the various His early preoccupation with aspects of his art. patterns and compositions of line and colour, his acute sense of beauty, his feeling for the exactly right moment in a given action are documented by pictures some of which have become famous. And another essential aspect of his work: The depth of his sympathy for the condition, the joys and miseries of his fellow men everywhere, is shown by profoundly moving images: A lonely Peruvian boy playing the flute, women prostrated by hunger in the streets of an Indian city, a Korean child prisoner of war, a procession in front of a Japanese shrine screened by snow.

Werner Bischof's brilliant career was tragically cut short by an automobile accident in the Andes, in

1954.

The exhibition was organized by the Smithsonian Institution in collaboration with the artist's widow and the Pro Helvetia Foundation of Switzerland. is sponsored by the Ambassador of Switzerland in the United States.

Ambassador Lindt, who years ago as a journalist for Europe's leading newspapers and during the last four years as the United Nations' High Commissioner for Refugees has himself travelled extensively, opened this most unique exhibition with the following remarks:

There is one picture in this exhibition which means a great deal to me: An Indian boy marching with very big and very courageous steps along a mountain path of the Andes, playing a flute. Werner Bischof caught the atmosphere of the barren, bucolic mountain range and the loneliness of the boy whose only, but inspiring company are the old melodies of a dispossessed race. Superficially an episode, the picture has the value of an absolute symbol. It is one of Werner Bischof's last photographs — taken during his last trip, which was abruptly ended by a fatal car accident six years ago.

To the readers of "The Swiss Observer" and to all members of the Swiss Community:—

"We are always at your disposal to discuss any matters of insurance, which you may be interested in, concerning this country, Switzerland, or the Continent of Europe.

We further draw your attention to the fact that we are able to procure for you especially favourable rates and conditions for Marine Insurance with the

Switzerland General Insurance Co. (London) Ltd. who are a subsidiary Company of the "Schweiz Allgemeine Versicherungs- Aktien-Gesellschaft", Zurich. This Company has a world-wide organisation and their agents are at your service to deal with your claims anywhere in the world."

THE

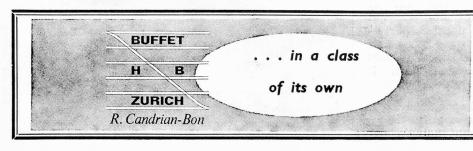
ANGLO-SWISS INSURANCE & REINSURANCE AGENCY LTD

29-30 High Holborn

LONDON, W.C.1

Telephone: CHAncery 8554 (5 lines)

Barararararara



THE MAIN STATION AND AIRLINES TERMINAL RESTAURANT