

# Swiss Mercantile Society

Objektyp: **Group**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1960)**

Heft 1354

PDF erstellt am: **27.04.2024**

## **Nutzungsbedingungen**

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern.

Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

## **Haftungsausschluss**

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

## SWISS MERCANTILE SOCIETY.

We wish to direct the attention of our readers to the Annual Dinner & Dance which will take place on Saturday, January 30th 1960, at the Dorchester Hotel, Park Lane, W.1.

The Swiss Mercantile Society hardly need any introduction. During the last few years they have gone from success to success, building up an organisation which can claim the respect of everyone, and one hardly exaggerates when one speaks of their work as being of national importance.

More than ever this enterprising Society deserve the support of the members of the London Swiss Colony in all their doings, and a large attendance at their annual festival, we are sure, they would appreciate as showing our gratitude for their work.

The coming Annual Dinner & Dance is a splendid opportunity to re-unite once again old friends and members, and we make a strong appeal to all to come along on the 30th inst. to spend a few happy hours amongst old and new friends.

Let us hope then, that this important event will register a record attendance; the Society and their leaders fully deserve it.

## RECEPTION

Mr. and Mrs. W. Wyler gave a reception on Monday, 11th January 1960, at the Dorchester Hotel, Park Lane, W.1, to introduce Mr. M. A. Keller, Mr. Wyler's successor as Swissair's General Manager for the U.K. and Ireland, and Mrs. Keller.

## NOUVELLE SOCIETE HELVETIQUE (London Group.)

The Council of the NSH were much gratified by the numerous audience of Adults and Children of the Colony who came to the Society's Film Show, on Saturday afternoon, December 12th. The following films were presented, by courtesy of Mr. W. Wyler, General Manager, Swiss Air, London: Swiss Air Film 'Take for instance South America' Susy in St. Moritz, Walt Disney's Whoopee Party, followed, by courtesy of Dr. Mueller, of the Swiss Embassy, by the delightful Swiss Alpine Garden film.

Tea was served afterwards in the gaily decorated dining room of the hostel. By general consent, the event was much enjoyed by all present.

W.R.

## OUR NEXT ISSUE

Our next issue will be published on Friday, January 29th 1960. We take this opportunity of thanking the following subscribers for their kind and helpful donation over and above their subscription: W. W. Landauer, C. Bhend, Mrs. O. A. Stanton, E. Ritzmann (Arlesheim), Miss G. S. Moore, H. Frutiger, H. Waibel, H. Broennimann, Swiss Ambassador, J. J. Wetter, Paul Bessire, A. Strittmatter, Miss E. F. Irvine, W. Diener (Tanga).

## TO OUR SUBSCRIBERS.

In order to save money and time the Publishers would be much obliged if subscribers who are in arrears with their subscriptions would kindly send their remittance as soon as possible.

Specimen copies of the "Swiss Observer" will be gladly sent to addresses, supplied to our office, of likely subscribers.

# SWISS BANK CORPORATION

(A company limited by shares incorporated in Switzerland)



In SWITZERLAND there are offices in Basle, Geneva, Zurich and all the principal centres.

In LONDON the City Office is situated at 99, Gresham Street, E.C.2, and there is a WEST END BRANCH, specially equipped for the convenience of visitors, at 11c, Regent Street, S.W.1, close to Piccadilly Circus.

In NEW YORK there is an Agency at 15, Nassau Street, and a Branch at 10 West 49th Street.

In CANADA the Bank is represented by the Swiss Corporation for Canadian Investments at 360, St. James Street West, Montreal.

**CAPITAL AND RESERVES — S.Frs.293,000,000**

TRAVELLERS' CHEQUES AND ALL  
BANKING BUSINESS.

