Swiss Spotlight

Objekttyp: Group

Zeitschrift: The Swiss observer: the journal of the Federation of Swiss

Societies in the UK

Band (Jahr): - (1959)

Heft 1353

PDF erstellt am: **01.05.2024**

Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern. Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

Ein Dienst der *ETH-Bibliothek* ETH Zürich, Rämistrasse 101, 8092 Zürich, Schweiz, www.library.ethz.ch

ALL IN CONTINENTAL

MAGG SOUP!



9 DELICIOUS VARIET

PERSONAL.

Mrs. Adrienne Chapuis deeply appreciates the comforting expressions of sympathy, letters, and the beautiful flowers received, on the death of her very dear husband, which she hopes she will be able to answer personally in a short while.

It is with the deepest regret that we have to announce the passing of Mr. Arnold John Im Obersteg, on November 24th at the age of 71.

The deceased, who came to this country in 1905, was the Founder of the Anglo Overseas Transport Co. Ltd., Market Buildings, 29, Mincing Lane, E.C.3, in 1925, and Chairman and Managing Director until 1957. The departed was a member of the City Swiss Club since 1911.

His passing will bring a deep sense of personal loss to all who knew him and by whom he was held in high esteem. He leaves a widow to whom we extend our deep sympathy in her bereavement. A Memorial Service was held on Tuesday, December 15th at All Hallow by the Tower, E.C.3.

FETE SUISSE COMMITTEE.

The General Meeting of the "Fête Suisse" committee was held on Wednesday, December 2nd, at 12, Grafton Street, W.1.

Mr. A. Renou was in the Chair, and there were twenty members present. The Chairman referred to the very successful Fête Suisse and Scottish Swiss Festival at the Albert Hall on October 21st, and after a short discussion it was decided that the Fête Suisse should again be held in the coming year, in June likely, and at the Central Hall, Westminster.

During the elections for the new Executive Committee, Mr. Ch. Chapuis took the Chair pro tem. He expressed warm thanks to Mr. A. Renou for the great services he has rendered.

The following Executive Committee was elected: President: A. Renou, Vice-President: X. Speckert, Treasurer: M. A. Keller, Assistant Treasurer: R. L. Thomas, Secretary: Pasteur C. Reverdin, Assistant Secretary: Pfarrer P. Wipf, and Messrs. M. Vogelbacher, Carl Nater and A. C. A. Seinet.

SWISS SPOTLIGHT.

By Pierre Béguin.

For the last two or three years, various units of the Swiss Army have engaged in an interesting in-During the periods of military service, they now publish journals which strive to establish a contact with the soldiers and the population. This

Rhine Passenger Service ROTTERDAM — BASLE — ROTTERDAM

by m.v. BASILEA and m.v. BOSCO

For a complete rest and changing scenery

For full particulars apply to General Agents for U.K. & EIRE

COMPTON'S LIMITED

12-13 Hatton Garden, London, E.C.I

Tel.: CHANCERY 9631/5

or your Travel Agent

Telegrams: Comtravel Cent London

to designate Nestle's instant coffee

novel scheme, testifies to a wish to modify the relations between the superior officers and their subordinates, and this in a spirit of greater democratisation.

For a long time past, our army, just like most of the armies in the world, has been dominated solely by the principle of authority. There was no question of giving any explanations to the subordinates, regarding the exercises to which they were subjected and the manoeuvres in which they took part.

Since about twenty years ago, an evolution has taken place in this domain, which is due to the circumstances of the Second World War. At that time, when our army was living in a state of expectation, an institution was born, in the spring of 1940, called "The Army and the Home", which sent lecturers to the troops, lecturers who exerted themselves in justifying Swiss neutrality, in explaining the international situation and in recalling the reasons for which the Swiss Army remained in readiness to defend the national independence.

The activities of this organisation made it possible to give a spiritual basis for military defence — which is, after all, a measure of a technical order. The men, incorporated in the various units, learnt to know, better than during the previous periods of military service, why it was that they were taken away from their homes and their jobs.

The "Army and Home" organisation, however, merely constituted a stage. Time has passed and new requirements have arisen. It was recognised that it was not sufficient to merely cultivate those general values which justified Swiss independence and the existence of our Army. A number of commanding officers admitted that it was necessary for the soldier, during the periods of instruction, and more particularly during the manoeuvres, to know the meaning and the aim of the action expected from him. On the military chessboard, the soldier is no longer looked upon as being merely a pawn. It is now intended to substitute for what used to be called formerly a manoeuvrable mass, a gathering of individualities, of which each one is conscious of the part it is playing in the general plan.

And, that is the reason why, one after the other, the principal Army units have now started to publish, during the manoeuvres, journals which have been edited and produced by men, editors and typographers, who have been taken from among the troops. explain what is taking place and vindicate the efforts demanded from the men. And, what is still better, these journals encourage a dialogue between the commanding officers and the ranks, questions and answers which are absolutely free and which are useful to the "brass", as they show the morale prevailing among the men, and useful also to the soldiers as they help them to understand the decision of the military authority. These journals are also disseminated among the population of those regions in which the troops are manouevring. In this way, the population also understands the reasons for the exercise which sometimes cause them certain inconveniences. In short, the Swiss Army has, at last, understood the necessity for what are called "public relations". This is certainly progress and it is a means for making the military system conform to psychological data, whilst at the same time justifying the principle of authority.

there's always time for Nescafé'

perfect

perfect

inskant

coffee

made right in the cup

NESCAFÉ

FREIGHT EXPRESS LIMITED

INSTANT COFFEE - 100% PURE

SHIPOWNERS, BROKERS, CHARTERING AGENTS, FORWARDING, WHARFAGE

11/12, FENCHURCH STREET, LONDON, E.C.3

Phone: MANsion House 7561/7
Telegrams: "Telcoport, Telex, London

Express Wharf, 38, Westferry Road, London, E.14
Phone EASt 2422/3

