

International Society for business education

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SWISS CLUB MANCHESTER.

On Thursday the 5th of July a bunch of stalwarts and their English friends and relations were gathered round a long table at the Midland Hotel Manchester. They were fortifying themselves for a new experience they were about to make.

Instead of inviting a celebrity from London or from Berne, one of their own members was to address them that evening.

It was Richard Weisbrod, who had himself conceived this idea and who called his lecture "*Painting for Pleasure*." The small Ballroom of the Hotel was decorated with a couple of dozen of his latest works of art. When the lecturer started the room was filled with the diners and many others, who had foregathered in the meantime.

Mr. Weisbrod is a Textile Manufacturer by profession, who, in the darkest days of the war, remembered that as a youth he had succeeded in raising the wrath of a very high ranking Swiss Officer by a caricature. Business and War worries required a safety valve, so he took up painting as a hobby. As we all know, he was in good company, but that alone was not a promise of success.

When the President of the Manchester Swiss Club, Mr. E. Berner, opened the meeting, he read out a number of cuttings from newspapers and Arts journals, starting with the local gazette of Weisbrod's adopted town in Lancashire and ending with a high-brow London periodical and with the *Manchester Guardian*; somewhere in between we followed this amateur's career.

When the lecturer rose, he produced an impressive pile of notes. He kept us spellbound for $1\frac{1}{2}$ hours and did not only tell us of his own experiences, but also gave an outline of modern painting and explained the reasons why pictures are effective and how the importance of the set-up and outlines have led to extremes which most of us cannot understand (Picasso-Matisse and such). Reproductions kindly lent by the Arts Council served to illustrate the latter point. But in order to show how effects are obtained, Mr. Weisbrod had taken the trouble of producing a number of rough paintings on one and the same scene. He had tried them out on his children, whose judgment he regards with great respect. Naturally his own paintings around the room were also used to illustrate his points. His landscapes varied from Lancashire pits and ports to brilliant Southern scenery and Gay Paris. They were all full of charm (what is music without melody?).

When he closed we all felt that we had learnt a lot in the most pleasant and easy way. Our thanks were expressed in the witty Basle fashion by the past

President, Mr. G. Senn. And the writer came away proudly with the artist's view of an elegant crane in Preston docks, reaching in a bright spot in the Lancashire sky.

C.A.C.

INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION.

This Society which was founded in 1901, and reconstituted in 1926, is holding an International Economic Course in London from July 23rd to August 4th. It might interest our readers to hear, that our old friend, Dr. A. Lätt (Zurich), has held the office of Secretary for the last 25 years. He is at present in London and can be reached at the Hotel National, Bedford Way, W.C.1.

A large Swiss contingent is attending this year's International Economic Course in London, comprising the following : M. Emil Adam-Ortlieb, Holderbank; Prof. & Mme. Albisser, Neuchâtel; Prof. Max Beerli, St. Gall; Prof. J. Blaser, St. Gall; Prof. R. Borkowski, Schaffhausen; M. Max Brunner, Berne; Mlle. F. Brütsch, Berne; Prof. & Mme. J. Chuard, Lausanne; Dr. & Mme. Hans Dreher, Berne; M. Herbert Egger, Zurich; Mlle. A. Foerderer, Rheineck; Prof. Hans Forster, Zurich; Prof. E. Gsell, St. Gall; Mlle. M. Gygax, Berne; M. R. Haag, Baden; M. W. Haberstich, Unter-Entfelden; Mlle. M. Heusser, Zurich; M. H. Hiltbold, Berne; M. H. Hoesli, St. Gall; Dr. & Mme. E. Huber, Zurich; M. R. Huerli-mann, Zurich; Prof. Jakob Isler, Solothurn; M. & Mme. Prof. A. Jaccard, Lausanne; M. A. Kamber, Grenchen; Dr. H. Koch, Berne; Dr. P. Koehli, Berne; M. B. Kohler, Münchenstein; X. Kuendig, Liechtensteig; Dr. A. Lätt, Zurich & Mme. Lätt; Mlle. M. Laur, Bienna; Mlle. M. Laure, Bienna; Prof. A. Loehrer, Zurich; Mlle. M. Luetolf, Schaffhausen; Prof. A. Meier, Zurich; M. & Mme. J. E. Miauton, Lausanne; Mlle. J. Neipp, Neuchâtel; Dr. O. Nickler, Berne-Wabern; M. A. Nobili, Zurich; Director & Mme. A. Ochslein, Grenchen; Mlle. R. Renaud, Neuchâtel; M. & Mme. Richly, Zurich; Prof. S. Schaffner, St. Gall; M. E. Schaffner, Uster; M. E. Schiess, Zurich; M. F. Schmid, Zuoz; M. & Mme. Schmidlin, Lengnau; M. E. Staehelin, Basle; M. E. Schwyzer, Zurich; M. P. Stadler, Holderbankffl M. H. W. Voll, St. Gall; M. & Mme. E. Waibel, Basle; Dr. & Mme. H. Walther, Berne-Wabern; M. K. Wehrli, Jegenstorf; Prof. H. Werner, St. Gall & Mme. Werner; Prof. & Mme. Wetterwald, Zollikon; Mlle. M. Wyss, Neuchâtel.

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